



LIAM GUNNING is a graphic designer and illustrator known for blending American cartooning with graphic design in creative and engaging ways. His work combines playful illustrations with clean design, creating visually striking solutions that are both fun and effective in communicating messages. Whether for branding or digital media, Liam's distinctive style captures attention while delivering clear, memorable designs.

Liam Luke Gunning
Graphic Designer | Illustrator

6 Loantaka Terrace
Madison, NJ, 07940
United States

201-400-2857
liam@gunning.art
gunning.art

EMPLOYMENT

Design Consortium in Partnership with American Civil Liberties Union (ACLU) New Jersey (September - December 2024)
Designer

- Designed and executed several client deliverables such as t-shirts, brochures, and online image assets.
- Brainstormed ways to inspire audience interacting including merchandise and print takeaways.
- Attended weekly internal creative meetings.

Gunning Art Apparel LLC. - Madison, NJ (2021 - Present)
Founder & Designer

- Launched and managed a custom apparel brand, overseeing product design, branding, and marketing.
- Directed daily operations, including inventory, order fulfillment, and customer service, while driving sales through online and social media channels.
- Managed financials and budgeting to support growth and customer retention.

Eltra Surgery Center - Florham Park, NJ (2019 - 2023)
Administrative Assistant

- Managed patient scheduling, coordinated pre-surgical preparations, and ensured clear communication between patients and medical staff.
- Maintained accurate records, supported patient intake, and assisted with daily operations to enhance patient experience and center efficiency.

RECOGNITION

Etsy Inc. Star Creator's List (2021)
Awarded for exceeding five hundred five star reviews on Etsy.com

Etsy Inc. One Thousand Sales Award (2022)
Awarded for exceeding one thousand sales on Etsy.com

SKILLS

- Photoshop
- Illustrator
- InDesign
- Clip Studio Paint
- Final Cut Pro
- Premier Pro
- After Effects
- Wilcom Hatch 3

EDUCATION

Bachelor of Fine Arts (BFA) in Visual Arts (Graphic Design) (2023 - Present)
Rutgers University-Newark — Newark, NJ
Anticipated Graduation Date: January 2026

Associate of Applied Science (A.A.S.) in Graphic Design (2020 - 2023)
County College of Morris — Randolph, NJ
Graduated : May 2023



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CREATIVE SERVICE INVOICE

INVOICE NUMBER:

#0755601

INVOICE DATE:

27 SEPT 2025

PAYMENT DUE:

27 OCT 2025

BILL TO:

TYLER HOGERTY,
123 RETAIL ROW,
BRAMPTON, ON, 123456

DATES	DISCRIPTION	HOURLY RATE	HOURS	TOTAL
Sep 22 - Oct 27 2025	Resume Design Single page resume and cover letter.	\$25	05	\$125
Sep 22 - Oct 27 2025	Postcard Design Front and back, full color.	\$22	03	\$66
Sep 22 - Oct 27 2025	Web Design Landing page, navigation, shop page, and checkout page.	\$23	12	\$276
Sep 22 - Oct 27 2025	Web Illustration Illustration images for website.	\$31	07	\$217
			Grand Total	\$684

REQUIRED APPROVALS	SIGNATURE	DATE
Design Consultant Liam Gunning	_____	09/28/2024
Client / Project Manager Tyler Hogerty	_____	09/28/2024

DATE _____ CLIENT SIGNATURE _____

CREATIVE SERVICE ESTIMATE

PROJECT(S): BROCHURE DESIGN - ORION CO.
ESTIMATE DATE: 27 SEPT 2025
CLIENT: TYLER HOGERTY, 123 RETAIL ROW, BRAMPTON, ON, 123456

TIMELINE (TENTATIVE)	DESCRIPTION	RATE	HOURS (ESTIMATED)
Sep 26	Contract Acceptance + Project Kick-off + invoice 1 (25%)	\$32	6
Sep 28	1st Presentation - ID concepts (3 directions)	-	-
Sep 30	Client Feedback (choosing 1 directions) + Invoice 2 (25%)	\$32	14
Oct 9	1st Revision - ID System + Applications	\$32	3
Oct 18	Final Presentation + Approval	-	-
Oct 26	Production Fine-tune + release + Invoice 3 (50%)	\$32	11
		Total Hours	34
		Estimated Total	\$1,088

PROJECT TIMELINE (TENTATIVE)

Timeline is to be determined by XY and YZ upon commencement of project. (text, photography, supporting information, etc). If 2 rounds of feedback are exceed or YZ wishes to make to a component after it has been approved and submitted, an additional Authors, Alteration rate of \$35/hour will apply

Estimates made only upon original specifications.

Any deviation will carry an implied understanding for revision in estimate

The signature of client shall evidence acceptance of project terms:

DATE _____ CLIENT SIGNATURE _____

Hi Tyler,

I hope you are doing well!

I wanted to touch base regarding the graphic design project we discussed. I'm excited to collaborate with you and help bring your vision to life. To ensure I fully understand your needs and deliver the best possible results, I'd love to go over a few key details before getting started.

Could we set up a time to discuss the project further? Please let me know what works best for you, and we can review the scope, goals, timeline, and any specific design preferences you may have.

Looking forward to hearing from you and getting started!

Best regards,

Liam Gunning

