



CREATIVE SERVICES ESTIMATES

SEPTEMBER 30, 2020

Lamont Moore
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PROJECT
Brand Identity System

DETAILS
Identity System:
- Logo (Icon + Wordmark)
- Stationary (Business Card, Letterhead Envelope)
- 1-3 Applications (Postcard/Poster/Email Blast Template)

CLIENT
Sarah Hutchinson
SHutch&such@gmail.com

Table with 4 columns: Description, Rate, Hour, Amount. Rows include CREATIVE FEE, ID SYSTEM/CONCEPT, STATIONERY & APPLICATIONS, and TOTAL.

PROJECT TIMELINE (Tentative)

Timeline is to be determined by XY and YZ upon commencement of project. (text, photography, supporting information, etc). If 2 rounds of feedback are exceed or YZ wishes to make to a component after it has been approved and submitted, an additional Authors, Alteration rate of \$35/hour will apply.

* Estimates made only upon original specifications.

*Any deviation will carry an implied understanding for revision in estimate

Timeline table with 2 columns: Task description and Date. Tasks include Contract Acceptance, 1st Presentation, Client Feedback, 1st Revision, Final Presentation, and Production Fine-tune.

The signature of client shall evidence acceptance of project terms:

DATE _____ SIGNATURE CLIENT _____