



## PROJECT / PERSONAL BRANDING IDENTITY

**Name****Address****Phone + Email****Details**

Identity system includes: logo (icon, workmark), stationary (business card, letterhead, envelope), and 1-3 applications (postcard, poster, email blast).

**Project Timeline**

The timeline is to be determined by XY and YZ upon commencement of project. Project cannot commence without all required components from client including, but not limited to, text, photography, and supporting information. If two rounds of feedback are exceeded or YZ wishes to edit a component after it has been approved and submitted, an added Authors Alteration of rate per hour will apply.

(DD/MM) Contract Acceptance, Invoice No. 1 (25%)  
 (DD/MM) 1st Presentation / ID concepts (three directions)  
 (DD/MM) Client Feedback (one direction), Invoice No. 2 (25%)  
 (DD/MM) 1st Revision / ID System & Applications  
 (DD/MM) Client Feedback (fine-tuning and details)  
 (DD/MM) Final Presentation, Approval  
 (DD/MM) Production Finetune, Release, Invoice No. 3 (50%)

**Rate, Hour(s)****Description****Amount**

DD / MM / YY

Creative Fee

DD / MM / YY

ID System / Concept

DD / MM / YY

Stationary + Applications

The signature of client shall evidence acceptance of the above terms:

**Total****Date****Signature**



# faith hannah koh, graphic designer

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## WORK EXPERIENCE

### **Studio/Lab**

Graphic Design Intern, December 2015 – July 2016

creating brand graphics for businesses, designing monthly covers for a healthcare magazine, applying design theory to marketing campaigns

### **AIGA American Institute of Graphic Arts**

UIC AIGA Team Photographer, February 2016 – present

photographically documenting various events and workshops hosted by the UIC's AIGA student branch, used for social media purposes

### **Freelance Photography**

Lifestyle / Engagement / Wedding, January 2015 – present

coordinating shoots, editing/image processing, delivery and packaging, in addition to social media, blog and website engagement

### **Gallery37 Chicago**

Photo Apprentice, December 2009 – March 2010

experimenting with film in collaboration with five apprentices to create Chicago-based projects and galleries for the Gallery37 retail store

## EDUCATION

### **Rutgers University in Newark**

Bachelor of Fine Arts, August 2014 – present

Fourth-year transfer student

### **University of Illinois at Chicago**

Bachelor of Design in GD, August 2014 – present

GPA 4.0, Dean's list every semester

Strength in design photography and typography

## ABOUT ME

Currently, I am a fourth year in the School of Design at Rutgers University, pursuing a concentration in Graphic Design.

In all of my work, I strive to incorporate emotional appeal and curiosity in order to produce meaningful experiences.

## TECHNICAL SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe Premier, Adobe After Effects, Adobe InDesign, Basic HTML + CSS

## EXHIBITIONS

International Contemporary Furniture Fair (ICFF) NYC featured 'Explore' 3D Type Work / May 21-24, 2017

## AFFILIATIONS

AIGA Contributing Member  
January 2016 – present

## INTERESTS

Kinfolk Magazine, Violin, Piano, Beagles, Portrait and Editorial Photography, Hip-Hop Dance, Film Grain, Natural Light