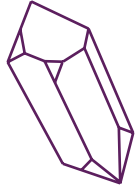
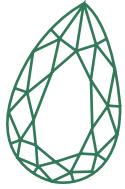


NADINE



# TABLE OF CONTENT

- I. THE LOST CITY OF ATLANTIS
- II. LIVING HYBRID
- III. BOOK SERIES
- IV. BLUE LAGOON FESTIVAL
- V. MEDITATION EXPRESS APP
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- VII. SWIIFT TRAVEL APP LOGO
- VIII. RU-N MELLON FELLOWSHIP ON  
RACIAL REPARATION



# DESIGNER STATEMENT

Nadine Elamary is a visual designer born and raised in Alexandria, Egypt, currently based in NY/NJ. She immigrated to the United States at the age of seventeen and pursued her design career in the Tri State area.

Nadine's body of work shows a strong connection to her Arabic background and current social issues. Her capabilities range from print, visual identity, branding and interactive design. Her design work is intentional, structured and strategic — all while approaching projects with a wide & aware perspective and versatile execution.

# THE LOST CITY OF ATLANTIS

The lost city of Atlantis is supposedly located in the Atlantic Ocean. Atlantis is a fictional island that was first described by Plato some 2,400 years ago. This editorial is based on the myths, legend and history that has been researched on the lost island.





50,000 B.C  
Atlantis defeats  
Lemuria New  
Stone Age

# thrive & decline

The Atlantean people, which  
included the island of Atlantis,  
were a powerful and advanced  
civilization that flourished in the  
Mediterranean region during the  
Stone Age.

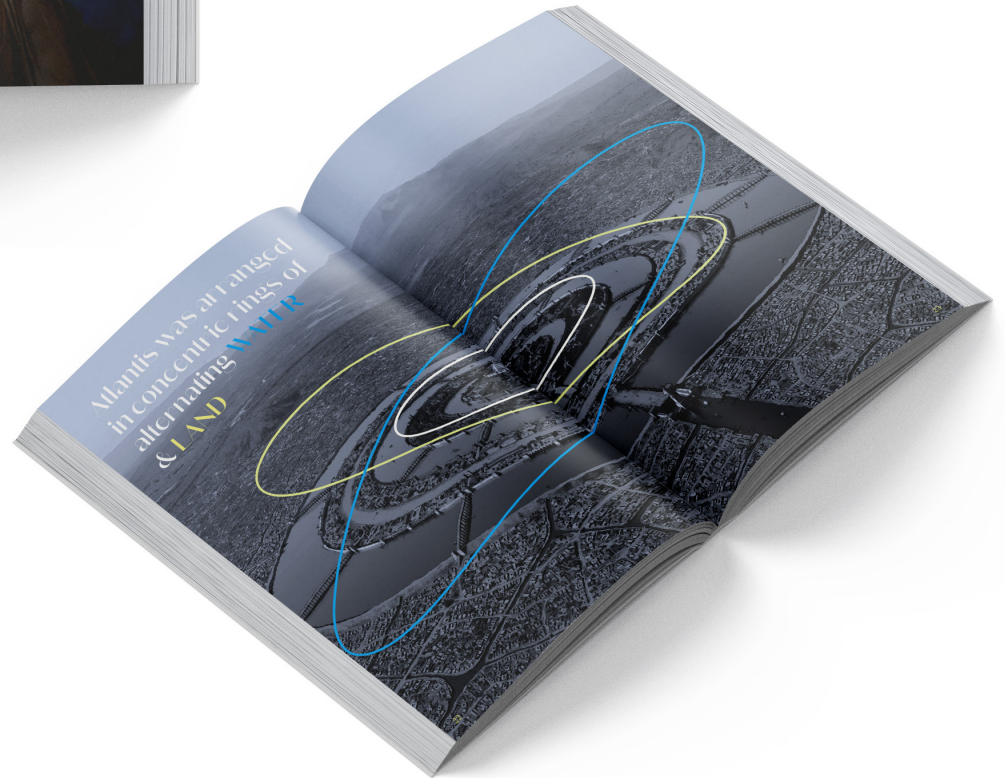
17,000 B.C. - Several thousand  
years ago, the island of Atlantis  
was a powerful and advanced  
civilization that flourished in the  
Mediterranean region during the  
Stone Age.

11,000 B.C. - Around 11,000 B.C.,  
the island of Atlantis was  
destroyed by a massive  
volcanic eruption, which  
caused the island to sink  
into the sea.

9,000 B.C. - The island of Atlantis  
was a powerful and advanced  
civilization that flourished in the  
Mediterranean region during the  
Stone Age.

8,000 B.C. - The island of Atlantis  
was a powerful and advanced  
civilization that flourished in the  
Mediterranean region during the  
Stone Age.







The legend of Atlantis was described in Plato's dialogues "Timaeus" and "Critias." Plato describes Atlantis as an island larger than the Asia minor and Libya combined. Atlantis was ahead of its time, filled with technology and believed that the Atlanteans were hybrid humans. He describes it as a powerful and advanced kingdom that sank, in a night and a day, into the ocean around 9,600 B.C. The island of Atlantis has been a controversial topic whether it existed or was it all a myth. For this project, I intend to create an editorial with the background, the myths, histories and recent discoveries of the island.

# once upon a time

The legend of Atlantis is a story about a moral, spiritual people who lived in a highly advanced, utopian civilization.



He said, were half god and half human.

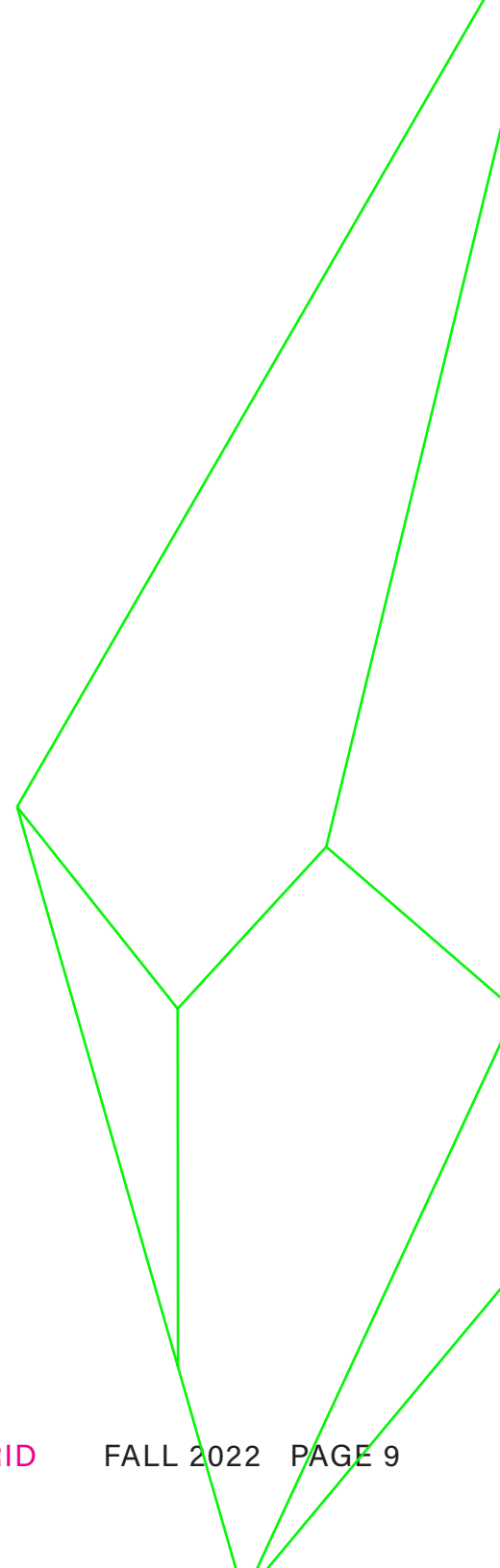
# S the story

There was a great capital city on the central island, they became greedy, petty, and "morally bankrupt," and the gods "became angry because the people had lost their way and turned to immoral pursuits. As punishment, he says, the gods sent "one terrible night of fire and earthquake" that caused Atlantis to sink into the sea.

Plato told the story of Atlantis around 360 B.C. The founders of Atlantis, he said, were half god and half human. They created a utopian civilization and became a great naval power. Their home was made up of concentric islands separated by wide moats and linked by a canal that penetrated to the center. The lush islands contained gold, silver, and other precious metals and supported an abundance of rare, exotic wildlife.

# LIVING HYBRID

Living Hybrid is a personal project which highlights my personal journey as an immigrant who lives, loves and cherishes both countries.





LIVING

by Nadine Elamary



*we carry*

*our*

*home*

*within*

*us,*



may never

again.

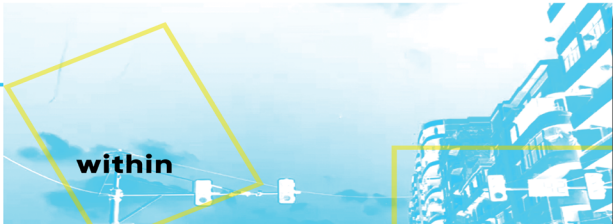


home away from home.

**LIVING**

**N**

by Nadine Elamary



within

**H B R I D**

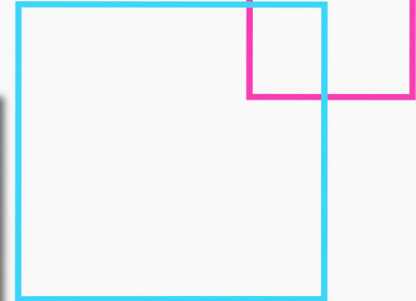


your heart

will always



somewhere else.



sometimes,  
you have to  
choose between planting

# ROOTS

it all

OR GROWING

W I

N G

S



HAVE AN CD  
HERE SPACES

PARADE ROUTE  
RESERVED

# BOOK SERIES

In this project, three romance novels were curated and re-designed. The books in this series include *Five Feet Apart* by Rachel Lippincott with Mikki Daughtry and Tobias Iaconis, *Radical Self Love* by Gala Darling and *Love at First* by Kate Clayborn. These books were chosen together to create visual identity to their common theme **ad** settings.



GALA DARLING

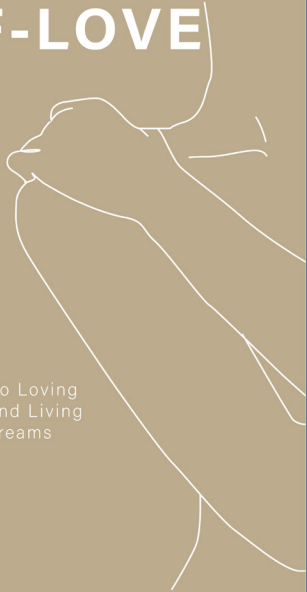
RADICAL SELF-LOVE

GALA DARLING

Self Help

# RADICAL SELF-LOVE

A Guide To Loving Yourself And Living Your Dreams



Rachael Lippincott with Mikki Daughtry and Tobias Iaconis

#1 New York Times Best-Seller

# FIVE FEET APART

NOW A MAJOR MOTION PICTURE

Rachael Lippincott  
with Mikki Daughtry and Tobias Iaconis



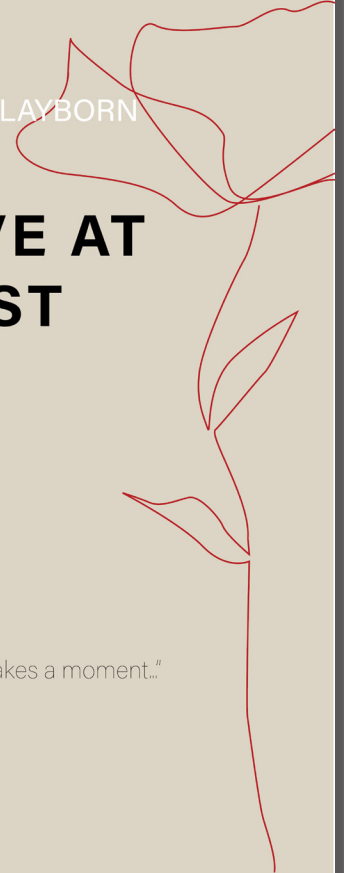
KATE CLAYBORN

LOVE AT FIRST

KATE CLAYBORN

# LOVE AT FIRST

"it only takes a moment..."



# LOVE AT FIRST

Sixteen years ago, a teenaged Will Sterling saw—or rather, heard—the girl of his dreams. Standing beneath an apartment building balcony, he shared a perfect moment with a lovely, warm-voiced stranger. It's a memory that's never faded, though he's put so much of his past behind him. Now an unexpected inheritance has brought Will back to that same address, where he plans to offload his new property and get back to his regular life as an overworked doctor. Instead, he encounters a woman, two balconies above, who's uncannily familiar...

**"Delicious and Beautiful  
and perfect"**

**-Sarah MacLean**  
New York Times best-selling author



KATE CLAYBORN

# LOVE AT FIRST

"it only takes a moment..."

"it only takes a moment..."



#1 New York Times Best Seller

# FIVE FEET APART

NOW A MAJOR MOTION PICTURE

Rachael Lippincott  
with Mikki Daughtry and Tobias Iaconis



# FIVE FEET APART

Rachael Lippincott's *Five Feet Apart* is a story about falling in love with someone who is both completely right and fundamentally wrong for you. Stella Grant is a teenager with a very un-teenage life. She has cystic fibrosis (CF), a disease that causes her lungs to fill with fluid, making it difficult to breathe.

Rachael Lippincott  
with Mikki Daughtry  
and Tobias Iaconis





GALA DARLING

# RADICAL SELF-LOVE

A Guide To Loving Yourself And Living Your Dreams

GALA DARLING

RADICAL SELF-LOVE

RADICAL SELF-LOVE

# BLUE LAGOON FESTIVAL

Branding campaign for iaura's Blue Lagoon Music Festival  
in the city of Dahab, Egypt on the red sea.



iaura

DAY THREE

Afroto  
Donia Wael  
The Symplic

DAY TWO

Abyusif  
Marwan Moussa  
DJ Ash

DAY ONE

Marwan Pablo  
Wegz  
DJ Elwaili

OUR LINEUP

OUR VENDORS  
DEEP BLUE DIVERS  
HILTON DAHAB  
CHEERS BAR  
DAI PESCATORI



# BLUE LAGOON FESTIVAL



Scan the QR code for our website!



**CONTACT US**

bluelagoon@iaura.com  
iaurafestivals.com  
+201234567889  
@iaurafestivals



**WELCOME TO IAURA'S BLUE LAGOON FESTIVAL**

Blue Lagoon festival is to feel the music, connecting to your inner self and good vibes all around! We are trying to make an effort to support local hand made products and services provided by our beautiful locals.

**SEP 4th-6th  
DAHAB, EGYPT**



icura  
 DEEP BLUE DIVERS  
 HILTON DAKAR  
 CHEERS BAR  
 DAY PISCALORI

**OUR VENDORS**

Mowon Foods  
 DA EMBIL  
 Mowon Mousa  
 DA Ash  
 Mowon Mousa  
 DA Ash  
 Mowon Mousa  
 DA Ash

**DAY ONE**  
**DAY TWO**  
**DAY THREE**

**OUR LINEUP**

**icura**  
 Listen. Dream. Connect.

**WELCOME TO IABRA'S BLUE LAGOON FESTIVAL**

Blue Lagoon festival is to feel the music, connecting to your inner self and good here all around. We are trying to make an effort to support local hand made products and services provided by our beautiful locals.

**SEP 4th-6th  
 DAIHAB, EGYPT**

Scan the QR code for our website

**contact us**  
[blueagobon@icura.com](mailto:blueagobon@icura.com)  
[www.facebook.com/icuraofficial](https://www.facebook.com/icuraofficial)  
 703173607898  
 @icuradevibes

Facebook, Instagram, Twitter icons



Scan the QR code for our website!



**CONTACT US**  
 blue@iabra.com  
 01122418199  
 @iabraofficial

**BLUE LAGOON FESTIVAL**

**WELCOME TO IABRA'S BLUE LAGOON FESTIVAL**  
 Blue Lagoon festival is to feel the music, connecting to your inner self, and good vibes all around! We are trying to make an effort to support local food made products and services provided by our beautiful locals.

**SEP 4th-6th  
 DAHAB, EGYPT**

**our vendors**  
 DEEP BLUE DIVERS  
 HILTON DAHAB  
 CHEERS BAR  
 DAL PESCATORI

**our lineup**

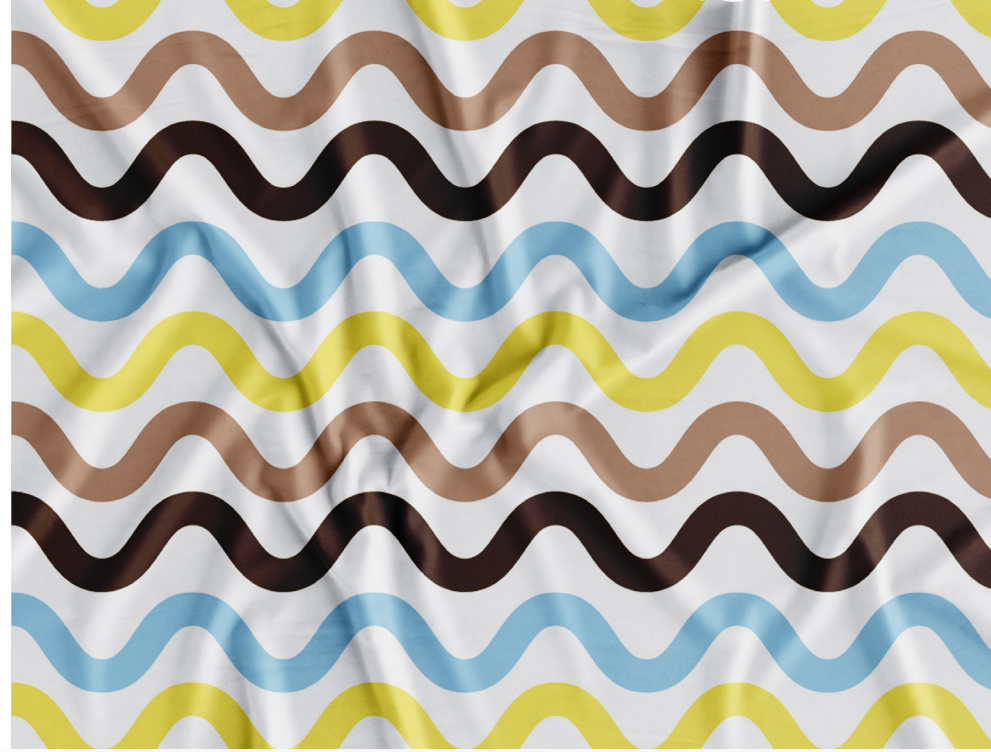
**DAY ONE**  
 Martin Pardo  
 West  
 DJ Emill

**DAY TWO**  
 Marwan Mousa  
 DJ Ain

**DAY THREE**  
 Alicia Vogel  
 The Symphic

**iabra**  
 EGYPTIAN ARTS & CULTURE CENTER



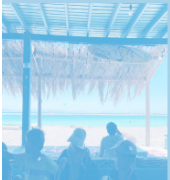




[line up](#) [tickets](#) [merchandise](#) [contact us](#)

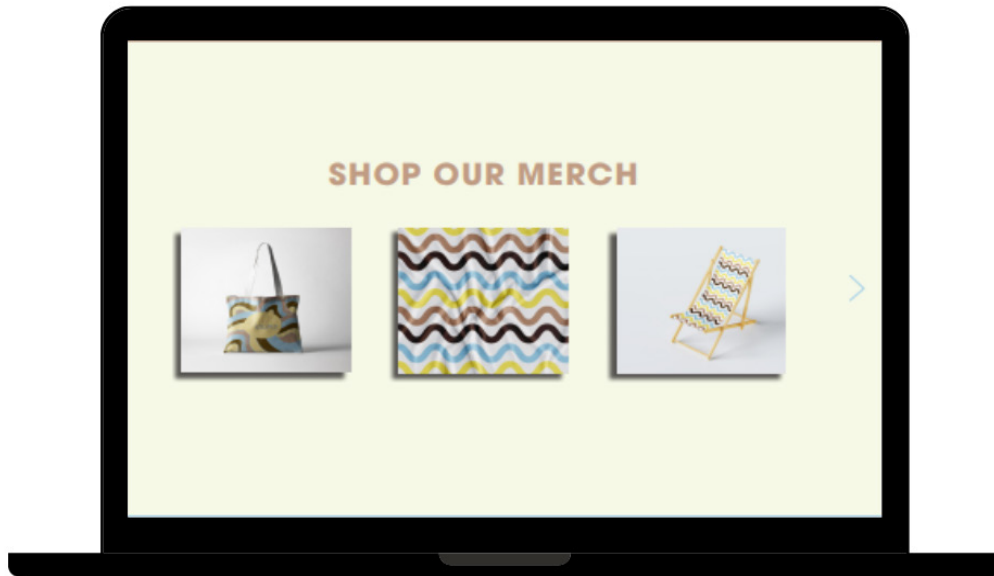
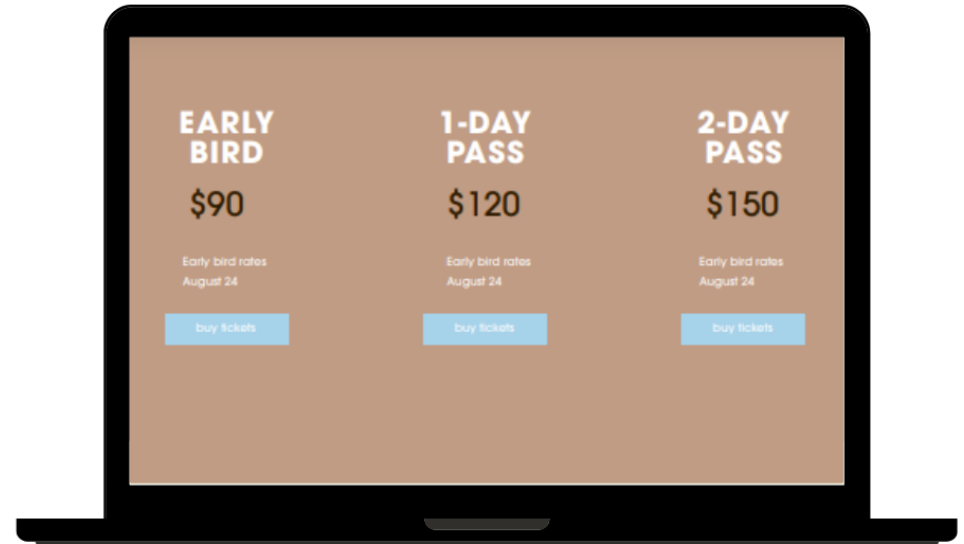
# MUSIC FESTIVAL OF THE YEAR

[learn more](#)



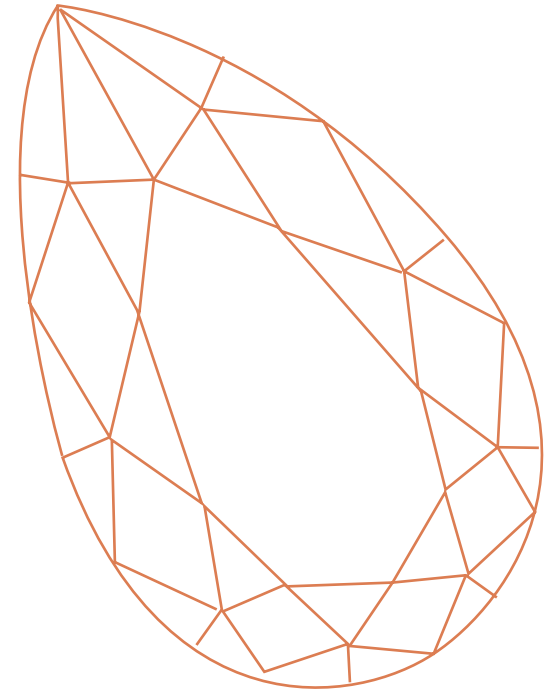
**4-6 SEPTEMBER 2022  
MUSIC STARTS AT 3  
DAHAB, EGYPT**

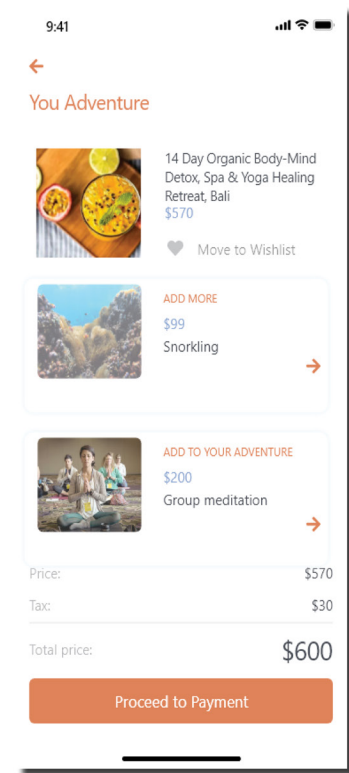
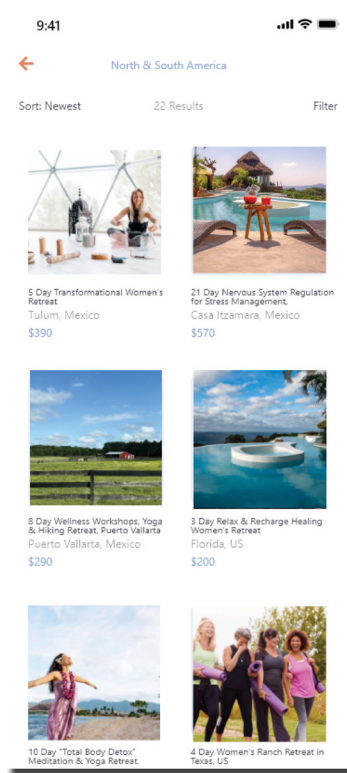
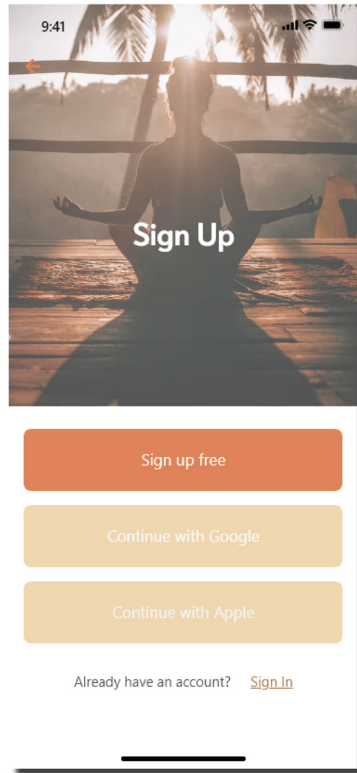
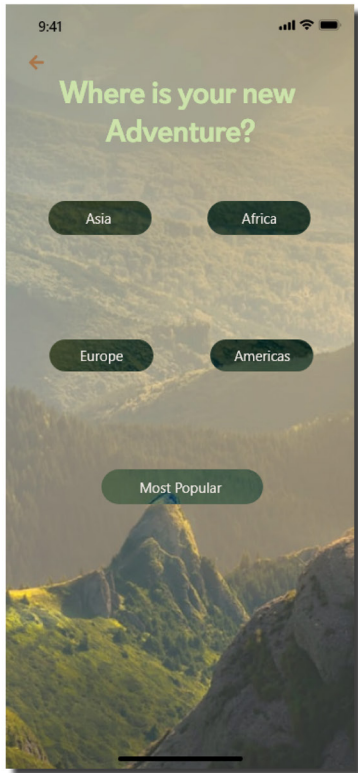


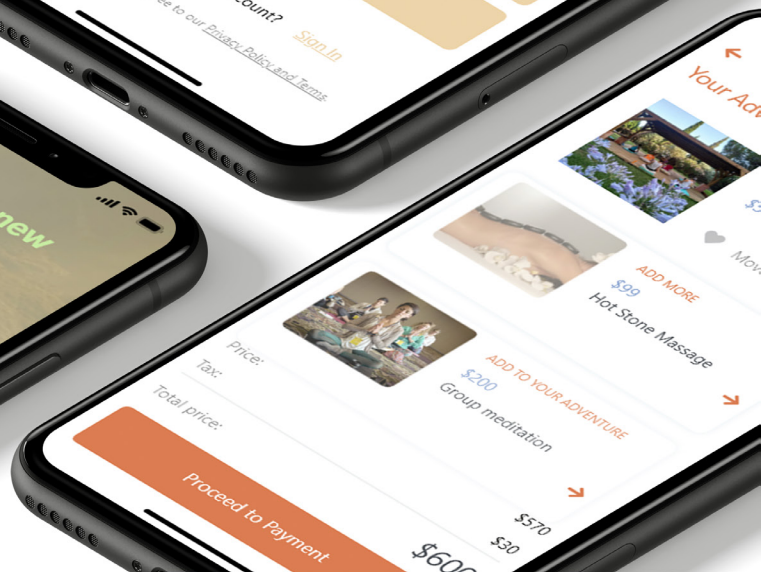
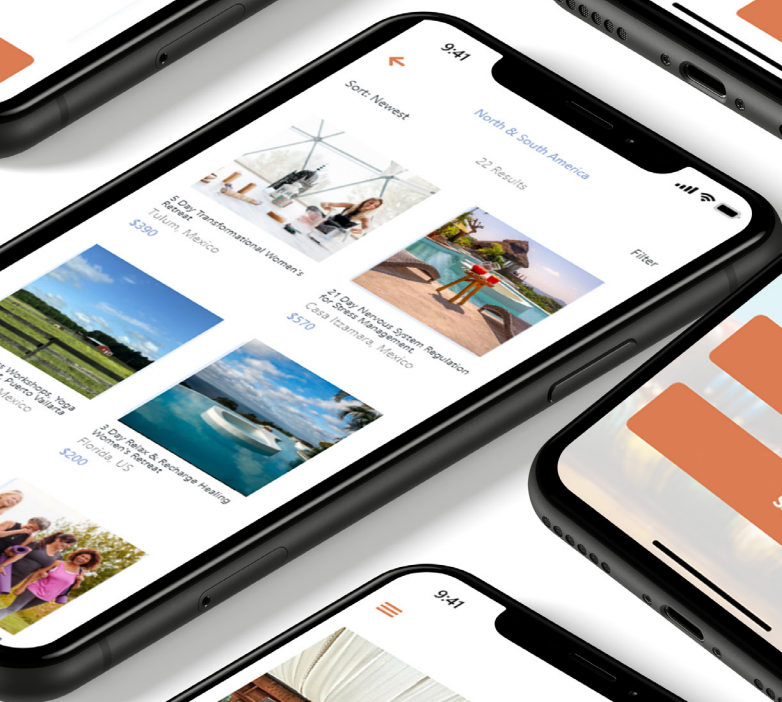
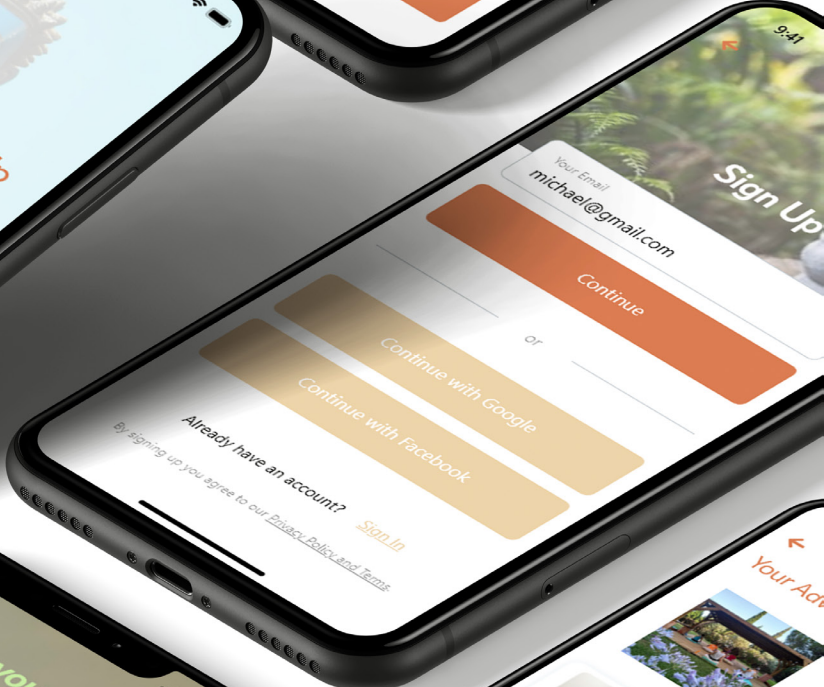
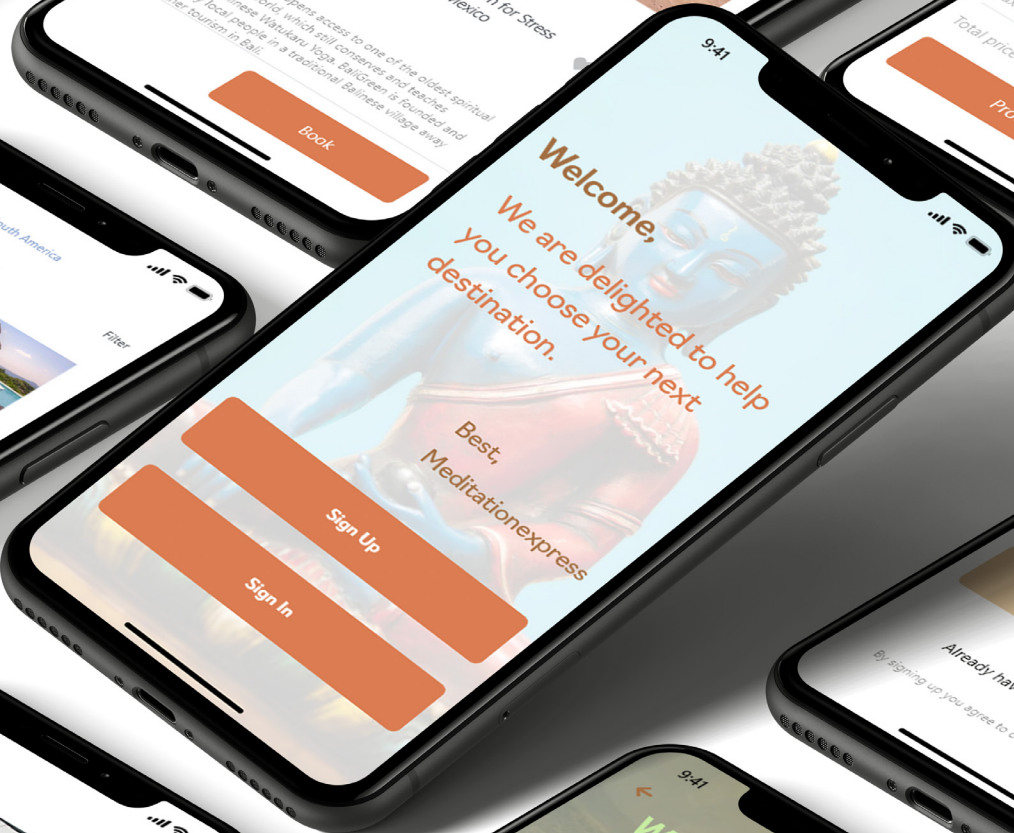
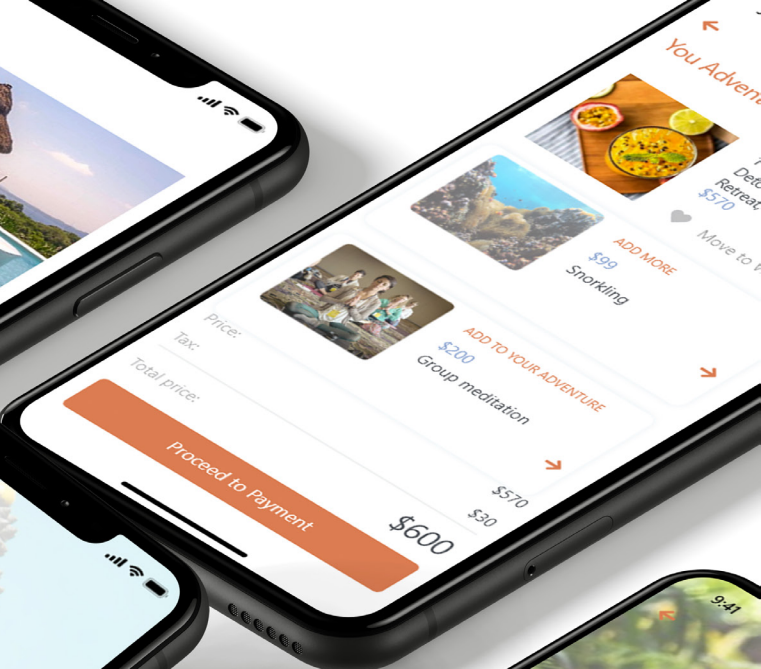
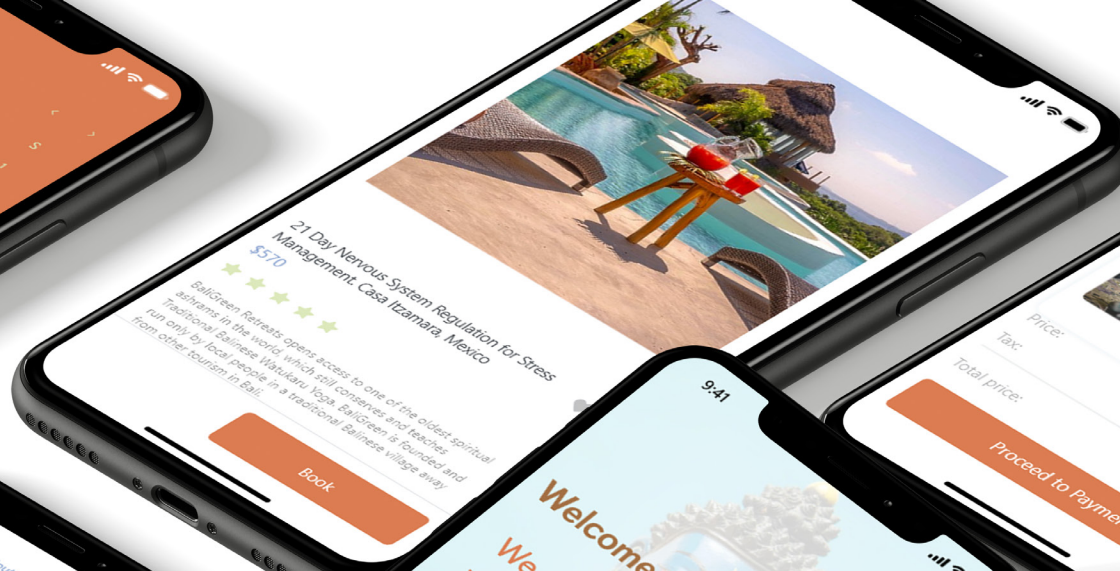


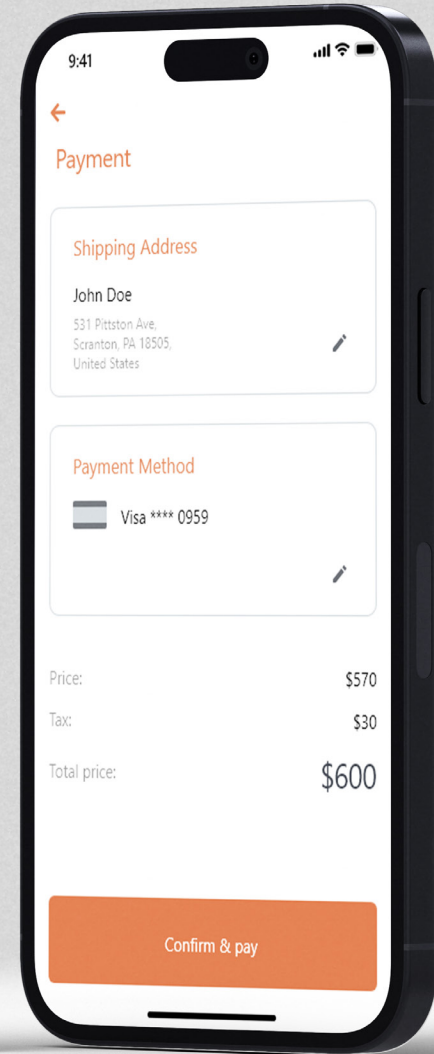
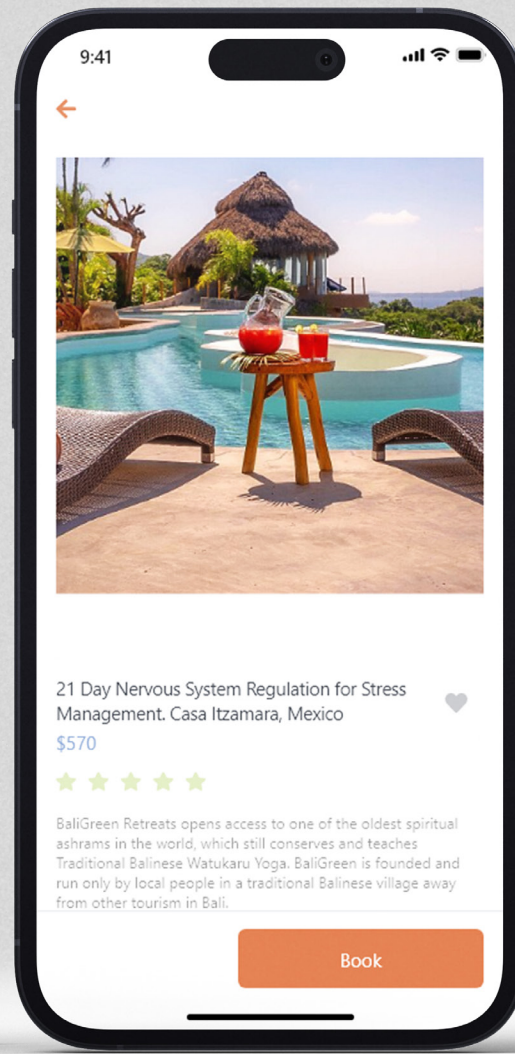
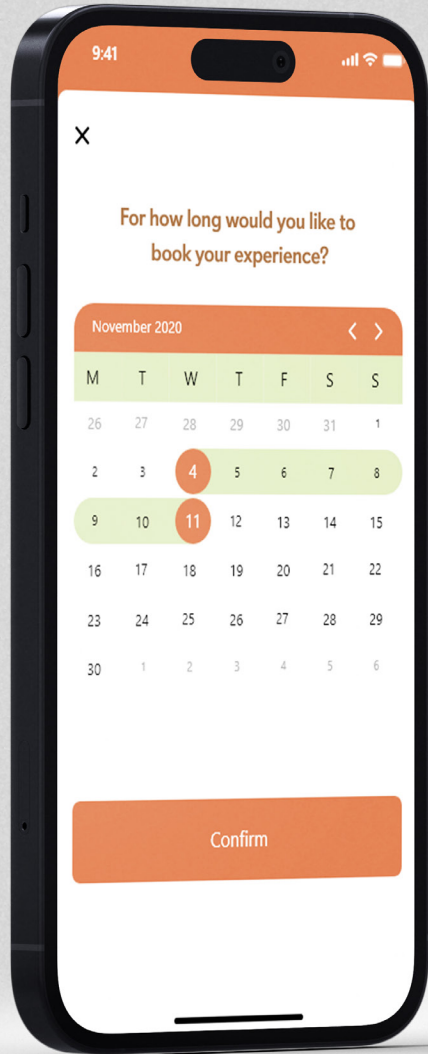
# MEDITATION EXPRESS APP

Meditation Express App is a travel app that connects it's users to find affordable, ecstatic and special spiritual experience in their desired places.



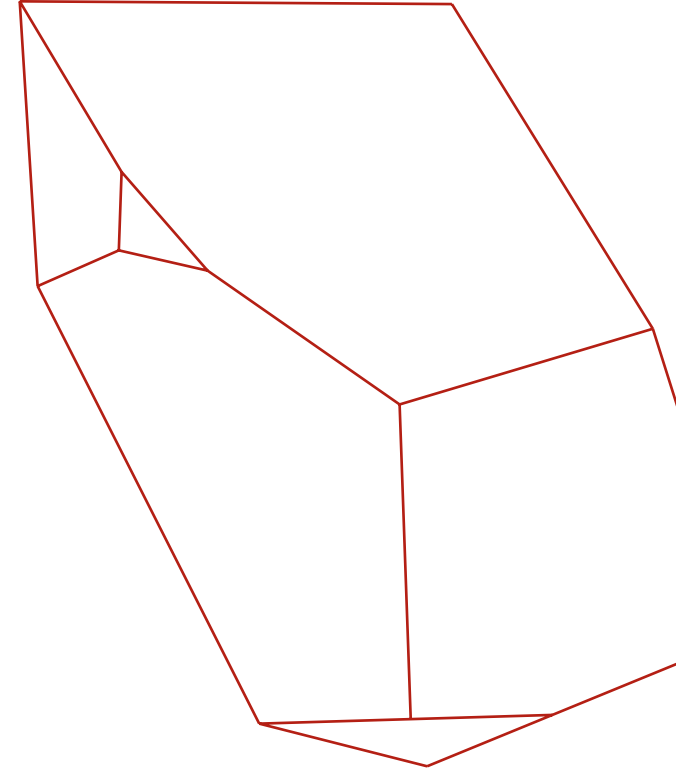







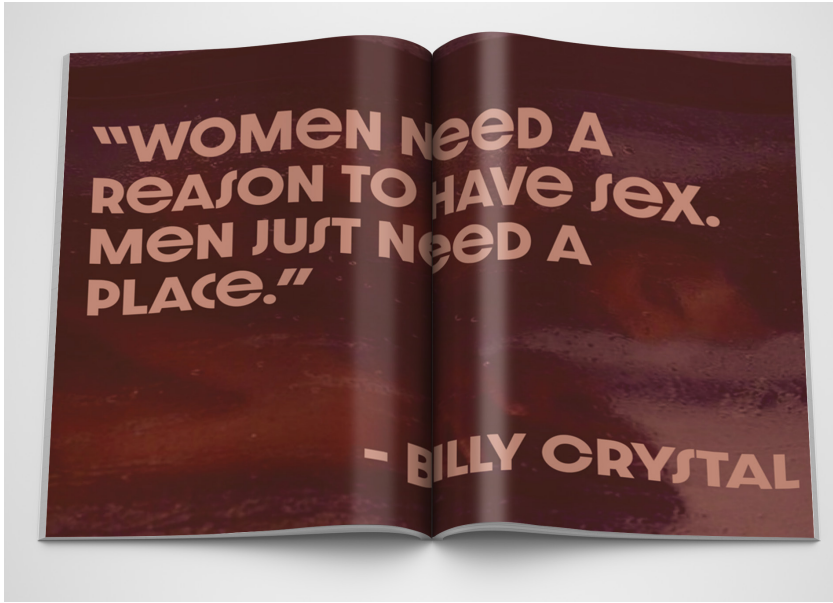
# CURRICULUM DESIGN BOOKLET

This curriculum booklet focuses on the creation of the overall course blueprint, mapping content of sex and sexuality related to learn objectives, including how to develop a course outline and build the course.





"IF YOU WEAR A SHORT  
ENOUGH SKIRT - THE PARTY  
WILL COME TO YOU!"  
-DOROTHY PARKER



## READING LIST

-*Porn Norms: A South African feminist conversation about pornography* by Lillian Artz.

-*Hot Stuff: How These New Erotic Magazines are Using Design to Excite, Entice + Subvert* by Madeleine Morley.

-*Exposure to Sexually Objectifying Media and Body Self-Perceptions among College Women: An Examination of the Selective Exposure Hypothesis and the Role of Moderating Variables* by Jennifer Stevens Aubrey.

-*Self-Objectification and Self-Sexualization Behavior within Consumer Culture* by Meysam H. Barzoki, Leila Mohtasham, Mahshid Shahidi & Mohamed Tavakol.

-*What's the Difference Between a Fantasy, Kink, and Fetish?* by Gabrielle Smith



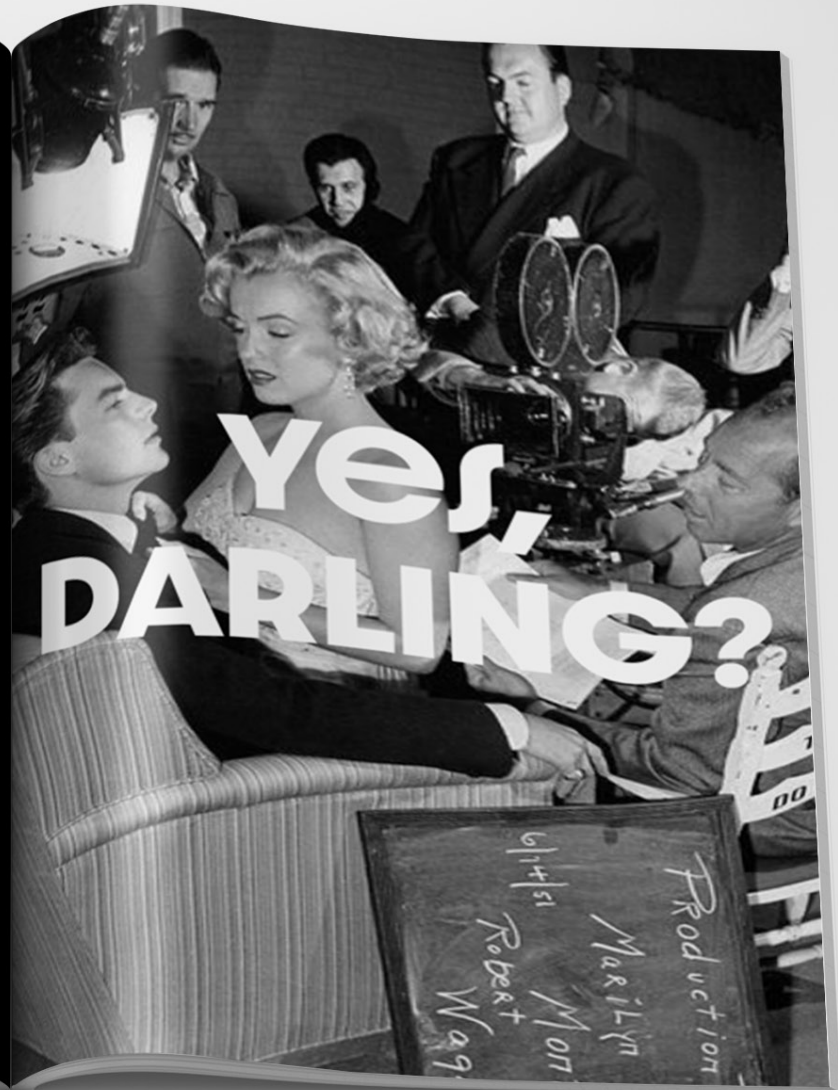
OH  
BABY!

## READING LIST

Getting the 'blues': the existence, diffusion and influence of pornography on young peoples' sexual health in Sierra Leone by *Andrea Day*.

Why Internet Doesn't Necessarily Matter": Constructing Sexual Citizenship through Pornographic Literacies by *Despina Chronaki*.

The Fetish in/as Text: Rétif de la Bretonne and the Development of Modern Sexual Science and French Literary Studies, 1887-1934 by *Amy S. Wyngaard*.



# SWIIFT TRAVEL APP LOGO

SWiiFT connects travelers with compatible locals to provide users with a culturally immersive experience that is personalized to them. At SWiiFT, a traveler is a local and a local can become a traveler.

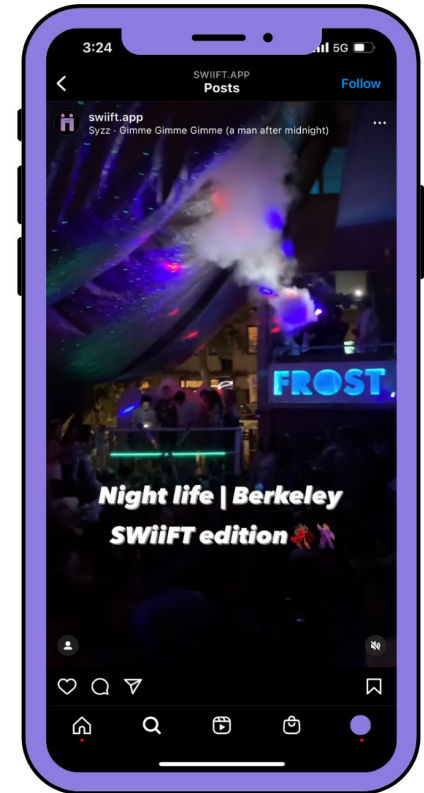
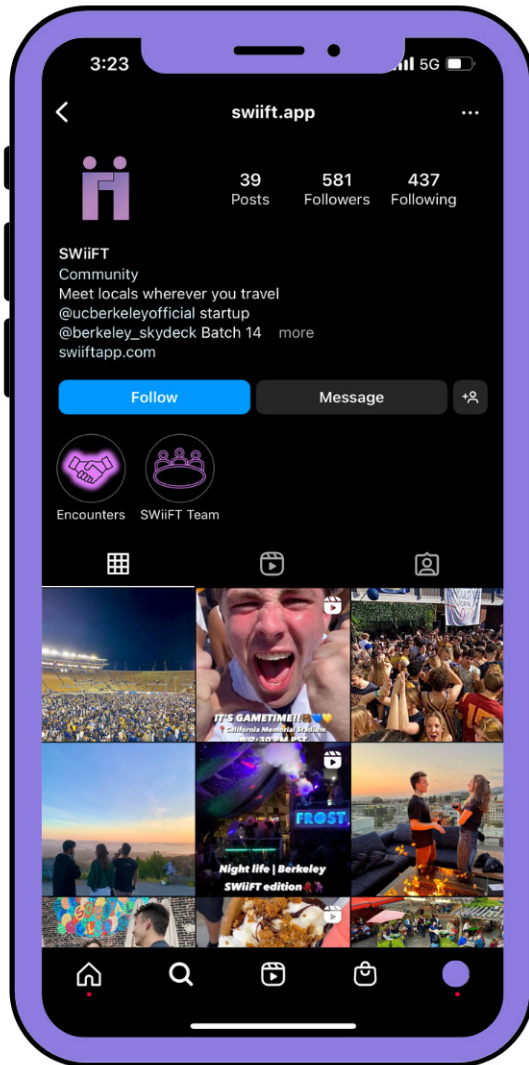
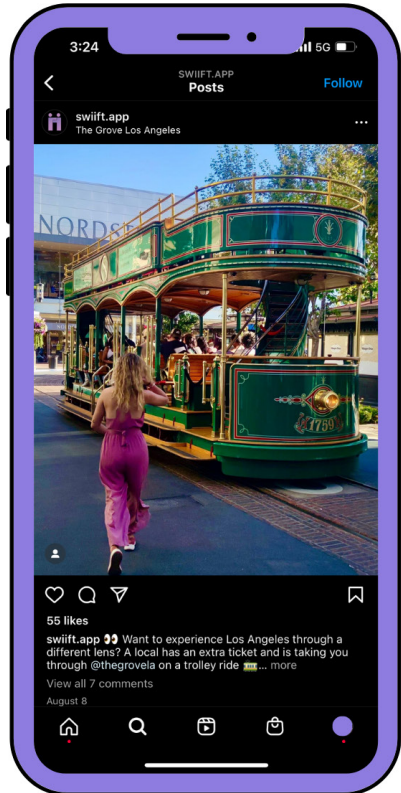
Client requested the highlight of connectivity, with an emphasis on the double i's to portray the message



Compressed



Horizontal





**SWiFT**

A travel app that goes the extra mile!

Max. Storage 500MB - max. photos 1000  
Jumlah foto gratis - jumlah foto gratis  
Aplikasi yang mudah - mudah, cepat dan aman

**SWiFT**



Travel app that takes the extra mile!

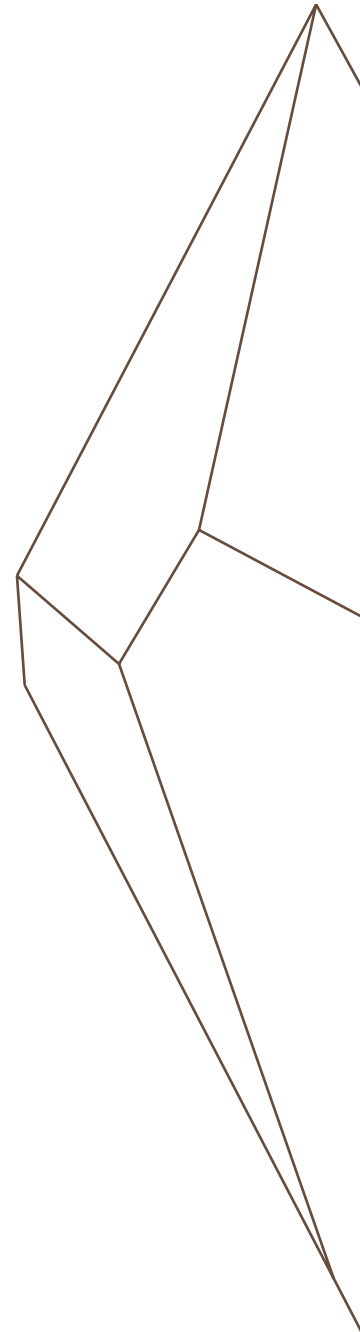


**SWiFT**



# RU-N & MELLON FELLOWSHIP ON RACIAL REPARATIONS

Through this project, nine participating colleges and universities in each city will collaborate with community partners in a public history reckoning designed to yield tangible, community based racial reparations solutions that reflect the specific histories and contemporary circumstances of each community. For their part of the 3-year project, RU-N will work with the New Jersey Institute for Social Justice (NJISJ) and Newark Community Development Network (NCDN) to engage Newarkers in this racial reckoning.



# Why do Reparations matter?

here's what you need to know

How big is the wealth gap between average white and black families?



Share of the economy wealth



White persons (90%+) Black persons (2%+)

<https://factfinder.org/articles/white-people-own-86-wealth-despite-making-60-population/>

White Families in debt (8%)



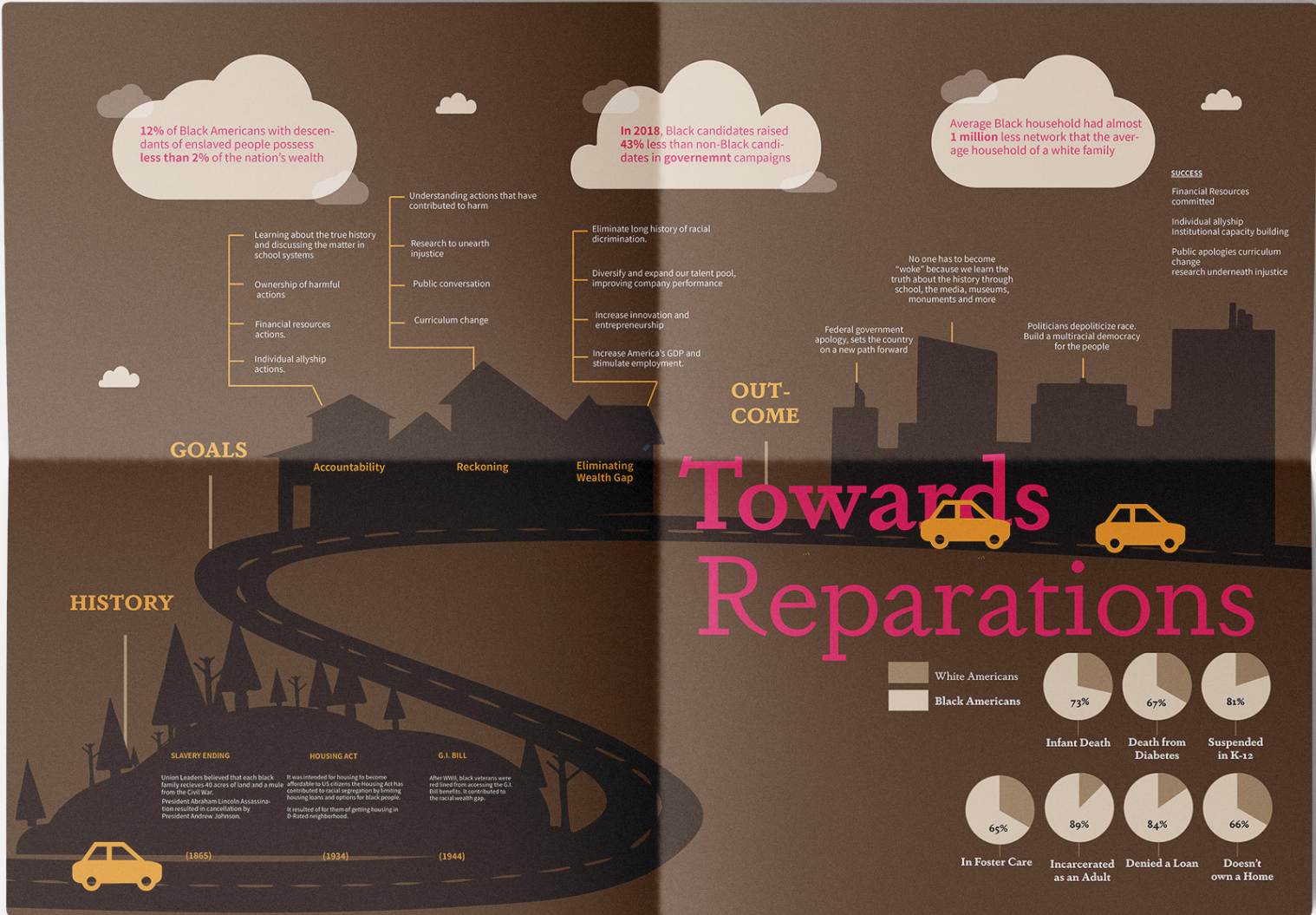
Black Families in debt (18%)



New Jersey's Racial Gap  
(Mean Net Worth)



Black & Latina/o individuals White, Non-Hispanic individuals



**THANK YOU**

