



portfolio fall 2023
mathilda galano

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designer statement.



Hola, my name is Mathilda Galano and I am a latina graphic designer in Newark, NJ. When considering my past work experience in design and sales, I have discovered that I am great with people, color and type. Through my adaptability, creativity, and overall intrigue, it comes naturally for me to ensure that I will always get the work done in record breaking time. With that considered, I aspire to be a working brand designer with a special niche in color.



MOM

THE DESIGN BEHIND **MOTHERHOOD**

01

MOM

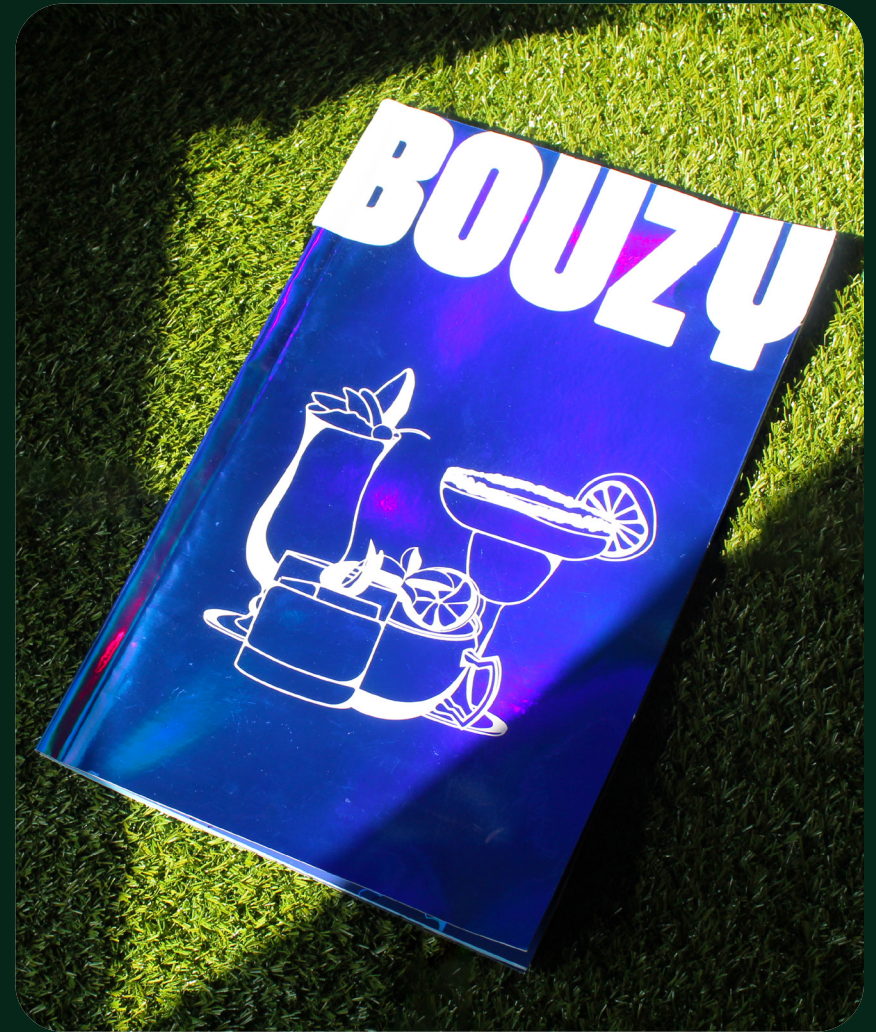
MOM is a curriculum made to help up-and-coming mothers get resources on being a mother.

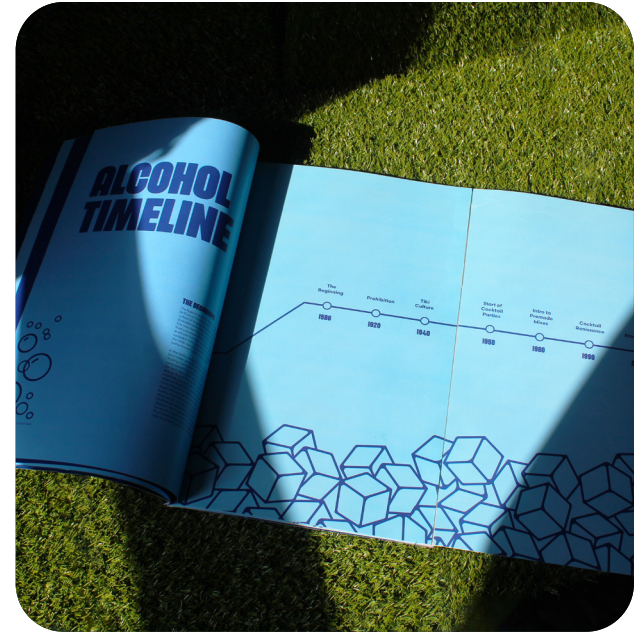


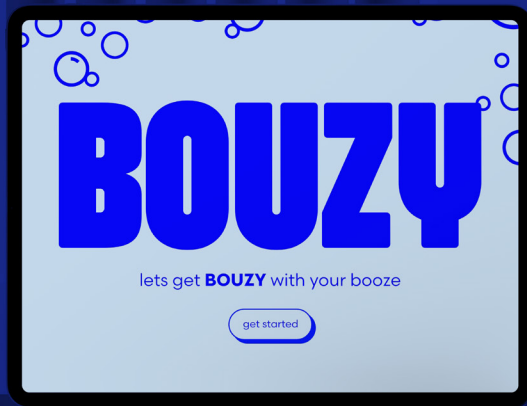
02

BOUZY Stories

Bouzy (bougie boozes) Stories was created to help 21- 45-year-olds learn about the ins and outs of mixology, its purpose, and its tools. Through the use of different recipes found through a collection of blogs, books, and articles, you should be able to experiment and feel comfortable making cocktails on your own; or sticking to the basics provided if it is too complicated.





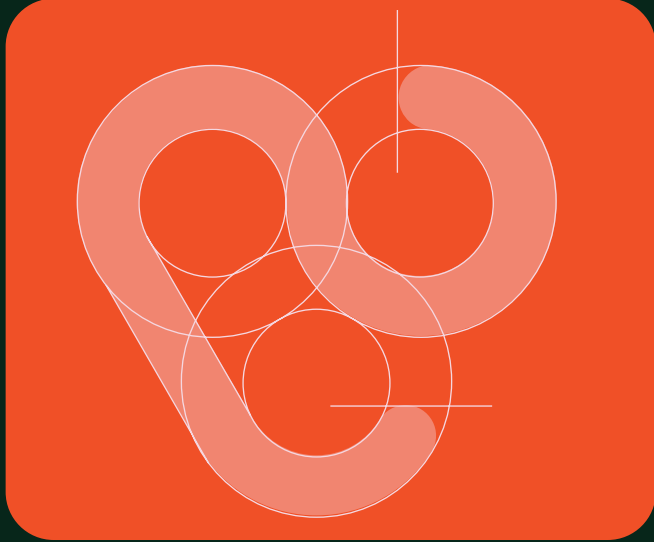


03

Gettin' BOUZY

Gettin' Bouzy (bougie boozes) is a collection of different recipes found through a collection of blogs, books, and articles made to help people experiment and feel comfortable making cocktails on their own; or sticking to the basics provided if it is too complicated.





04 So Fetch

So Fetch is a Dog festival made for dogs best friend to find resources and friends.



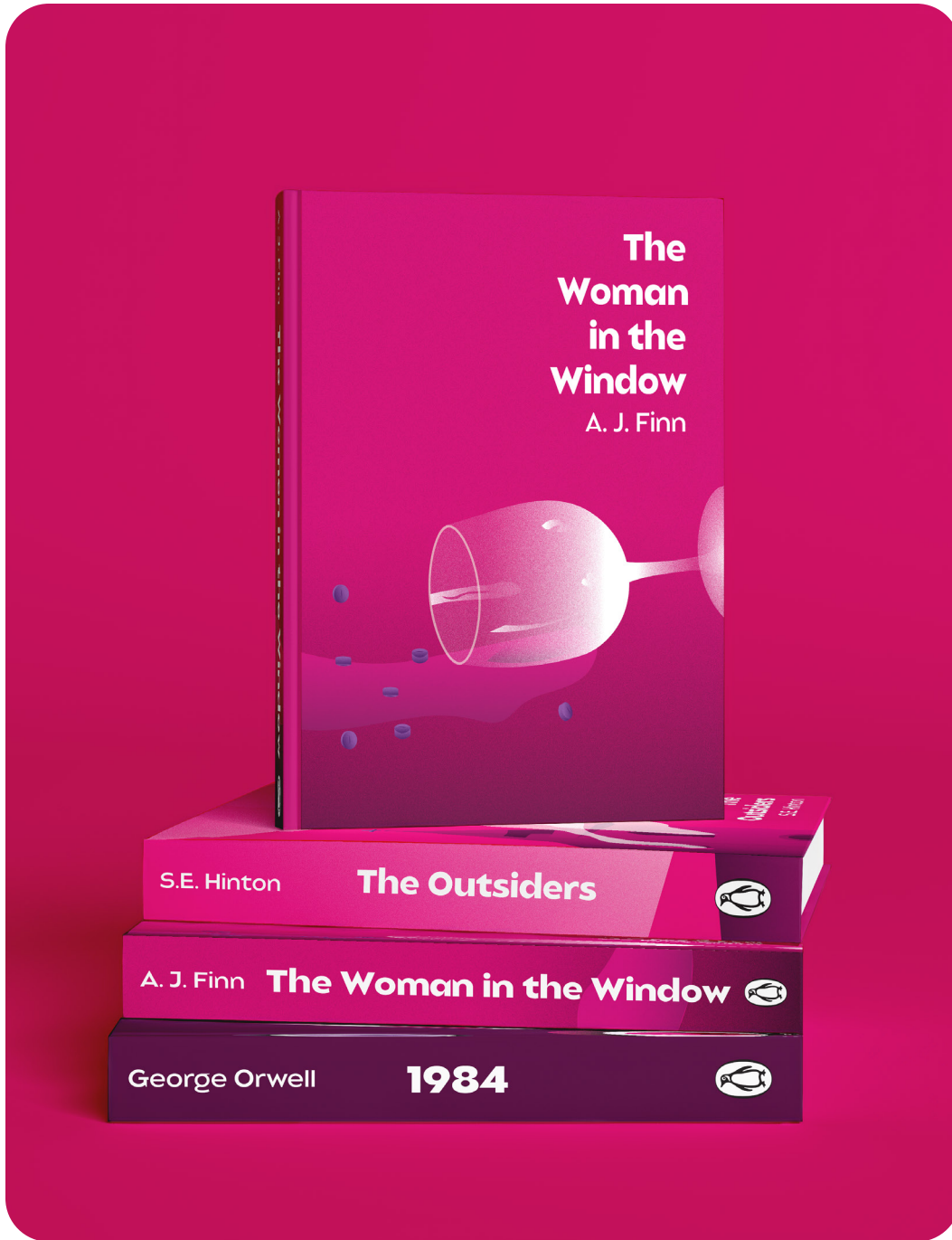




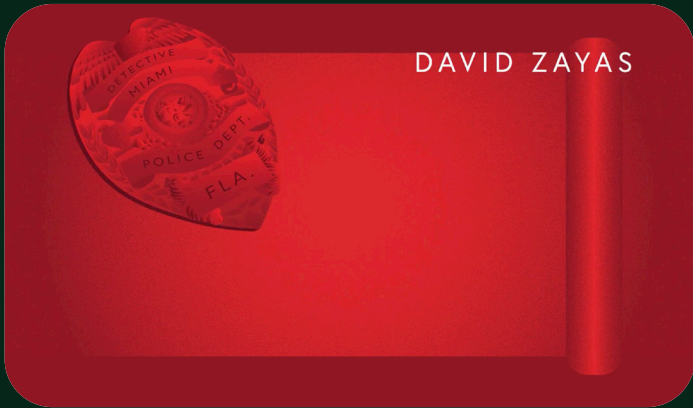
05

Book's of Sight

Book's of Sight is a series of book covers that were made to explore the meaning of vision through three different aspects; and reflecting them in a series of three different stories.



DEXTER

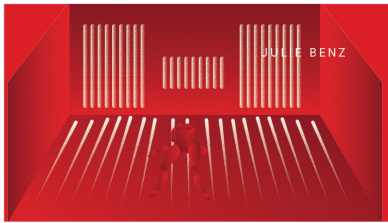


06 Dexter

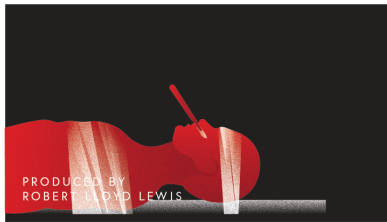
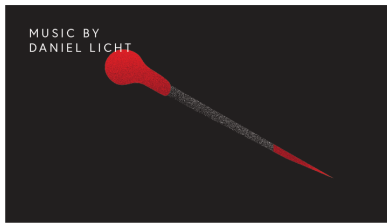
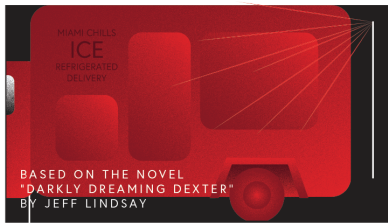
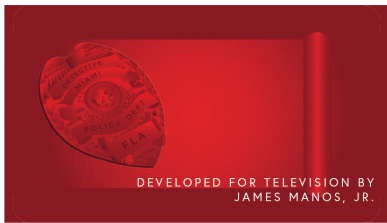
Dexter is a title sequence made to capture the essence of season 1 of the Showtime series *Dexter* in a way to foreshadow the events of the season without being overly revealing.



Have blood spill through



Have names come up as the badge falls



Slide out box to turn to body



have blood drops into the water for next scene



boat drops in

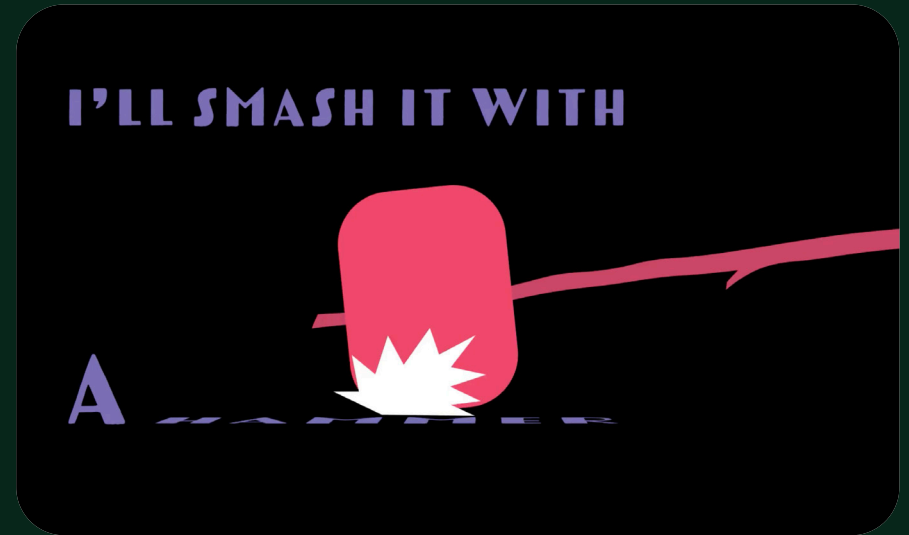
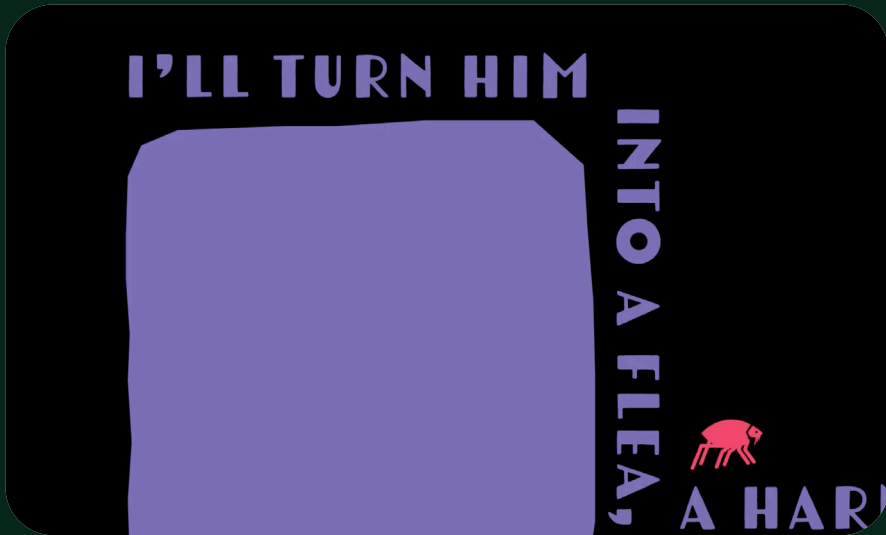


have bags fall in as the names appear



Have names change zoom into bag





07

Yzma's Spiel

Yzma's Spiel is a lyric video that explores the capabilities of moving text and how it can convey certain emotions and visual interest in moving imagery.

AH,

HOW SHALL I DO IT?

HOW SHALL I DO IT?
OH, I KNOW.

I'LL TURN HIM INTO A FLEA,
A HARMLESS, LI

AND THEN I'LL PUT THAT FLEA
BOX
AND THEN I'LL PUT THAT BOX

AND THEN I'LL PUT THAT BOX
INSIDE OF ANOTHER BOX,
BOX

AND THEN I'LL MAIL THAT BOX TO MYSELF,

AND WHEN IT ARRIVES...

HA

I'LL SMASH IT WITH
A HAMMER!
BOX

Black and white flash

IT'S
BRILLIANT,
I TELL YOU!
GENIUS, I SAY!

have Brilliant grow

US, I SAY!

US, I SAY?

OR, TO SAVE ON POSTAGE,
I'LL JUST POISON HIM WITH THIS.

TAKE IT KRONK
FEEL THE POWER
Oh i can feel it

type in

fade in

OUR MOMENT OF TRIUMPH APPROACHES
AHAHAHAHA

ITS
DINNER
TIME

ITS
DINNER
TIME

ITS
DINNER
TIME

08 **Syne.**

Syne. is a type specimen website that demonstrates the beauty of Google Font *Syne*. Through the use of this online type specimen, viewers can explore the *Syne* letterforms and download the typeface.

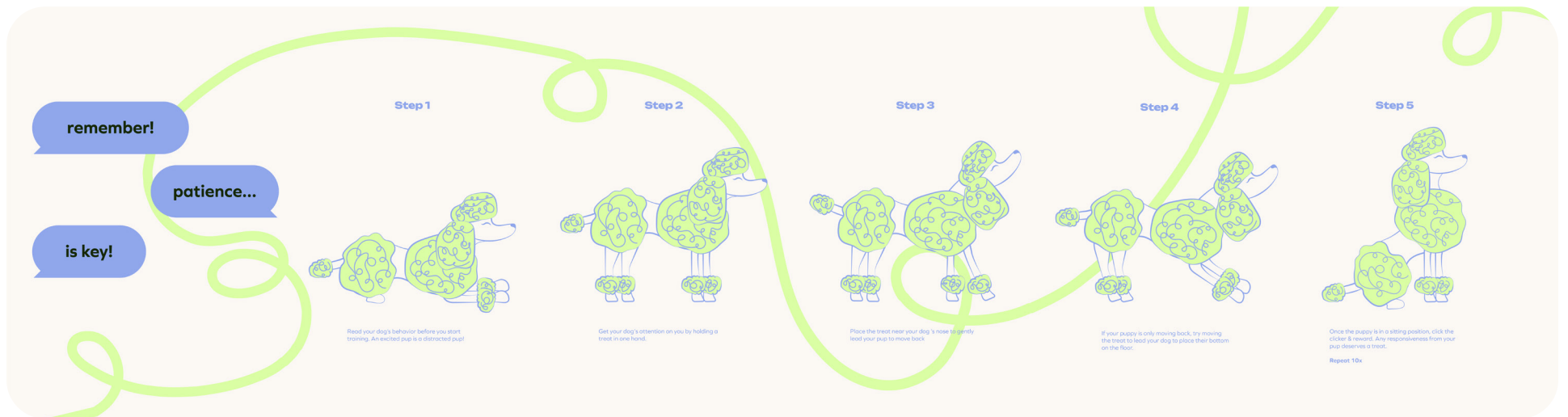






09 Instinctify!

Instinctify! is a how-to brochure and app that shows the everyday Joe how to train their dog. Through a fold-out accordion fold brochure and app, anyone can get access to tips and tricks for training their dog.



10 Heartbreaker

Heartbreaker is a lyric book made to accentuate the strength of text, and how it can convey emotions simply through the use of scale, color, and placement.





Thank you!

Let's connect!
mathilda.design