

S S S S S S S S S S S S S S S

S S S S S S S S S S S S S S S

S S S JAMESNEGRI S S S

S S S PORTFOLIO S S S

S S S FALL 2021 S S S

S S S S S S S S S S S S S S S

S S S S S S S S S S S S S S S

PROJECTLIST

PROJECTONE	COMPASS	PAGE 4
PROJECTTWO	HOBBIT BOOKCOVER	PAGE 9
PROJECTTHREE	SOUND OF SYNTH	PAGE 12
PROJECTFOUR	APOCALYPSE BROCHURE	PAGE 16
PROJECTFIVE	CRYPTID WEBSITE	PAGE 18
PROJECTSIX	SPACE EDITORIAL	PAGE 21
PROJECTSEVEN	OUTRUN CD	PAGE 25
PROJECTEIGHT	ORBITRON WEBSITE	PAGE 29

DESIGNERSTATEMENT

I am a communications designer with an emphasis on process. I am able to learn new technologies quickly and love to expand my toolset. My experience in the US Marine Corps has given me the ability to work under pressure and complete projects on time. I am self-possessed, efficient, meticulous, and show extreme attention to detail. I take pride in my work and will always strive to improve the level of engagement and effectiveness my projects bestow. If I'm not at school or work, I'm either telling my cat to get off the table, drinking tea with my wife, or playing video games.

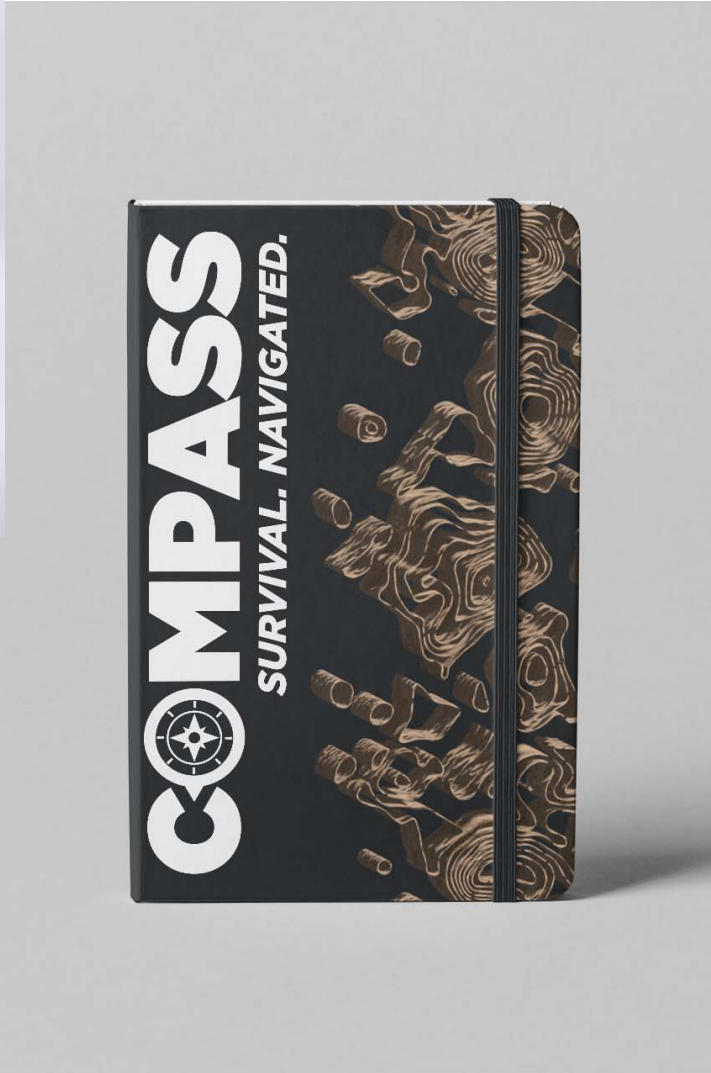
COMPASS

Compass was an event I created that focused on outdoor survival. I took a flat topographical map for the project's branding, made it 3D, and added texture to help resemble the kind of terrain you might face in a survival situation. The project's focus was making an event that filled a niche and people would want to attend. Once I had settled the brand identity, I created different merchandise available for purchase at the event.



COMPASS
SURVIVAL. NAVIGATED.

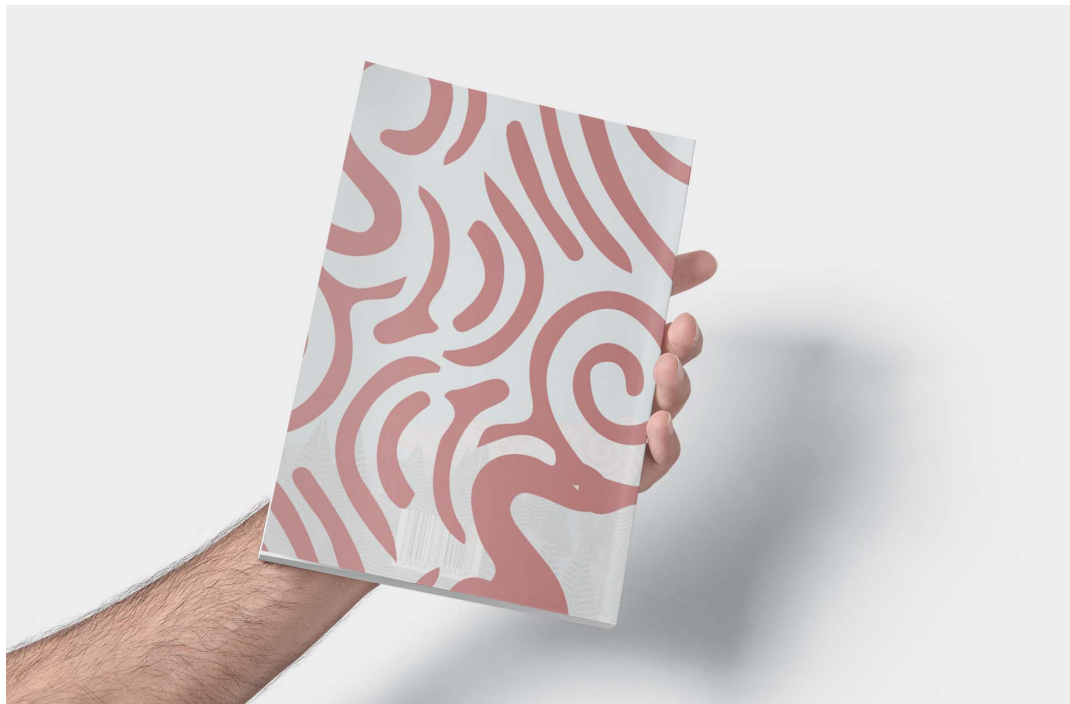






HOBBIT BOOKCOVER

The Hobbit has always been one of my favorite books. For this design, I gained inspiration from other book covers that I enjoyed and tried to use the style to connect the childlike fantasy elements of the book and the design itself. I cut out the form of the dragon Smaug in the dust jacket and then depicted the Misty Mountains in the background. Smaug is a significant character in the book, and the Misty Mountains are an important location.





SOUND OF SYNTH

Sound of Synth is a music festival I created that focuses on the genre of Synthwave. Synthwave music is a journey into alternate worlds with themes surrounding utopia, exploration, and the mixture of technology and humanity. I used this inspiration for the event's branding by exploring a mix of surrealism and modernism. I used the imagery of a surrealist space adventure and typography more reminiscent of modernism.







APOCALYPSE BROCHURE

The impending doom of the apocalypse has always been something that's interested me! In this project, I took inspiration from the typography and layouts of design from the early 1900s. This vintage typography, mixed with the modern look of vector-based artwork, created a fascinating amalgamation of elements that I think fits with a contemporary exploration of a possible nuclear apocalypse.

CRYPTIDWEBSITE

I've always been highly intrigued by the unknown. In this project, I had to make a website with a collection, and my collection was Cryptids! I used saturated primary colors and large font to emphasize the childlike wonder often involved with these creatures. In addition to building a website in XD I also went through user testing and interviews to come to the final product.



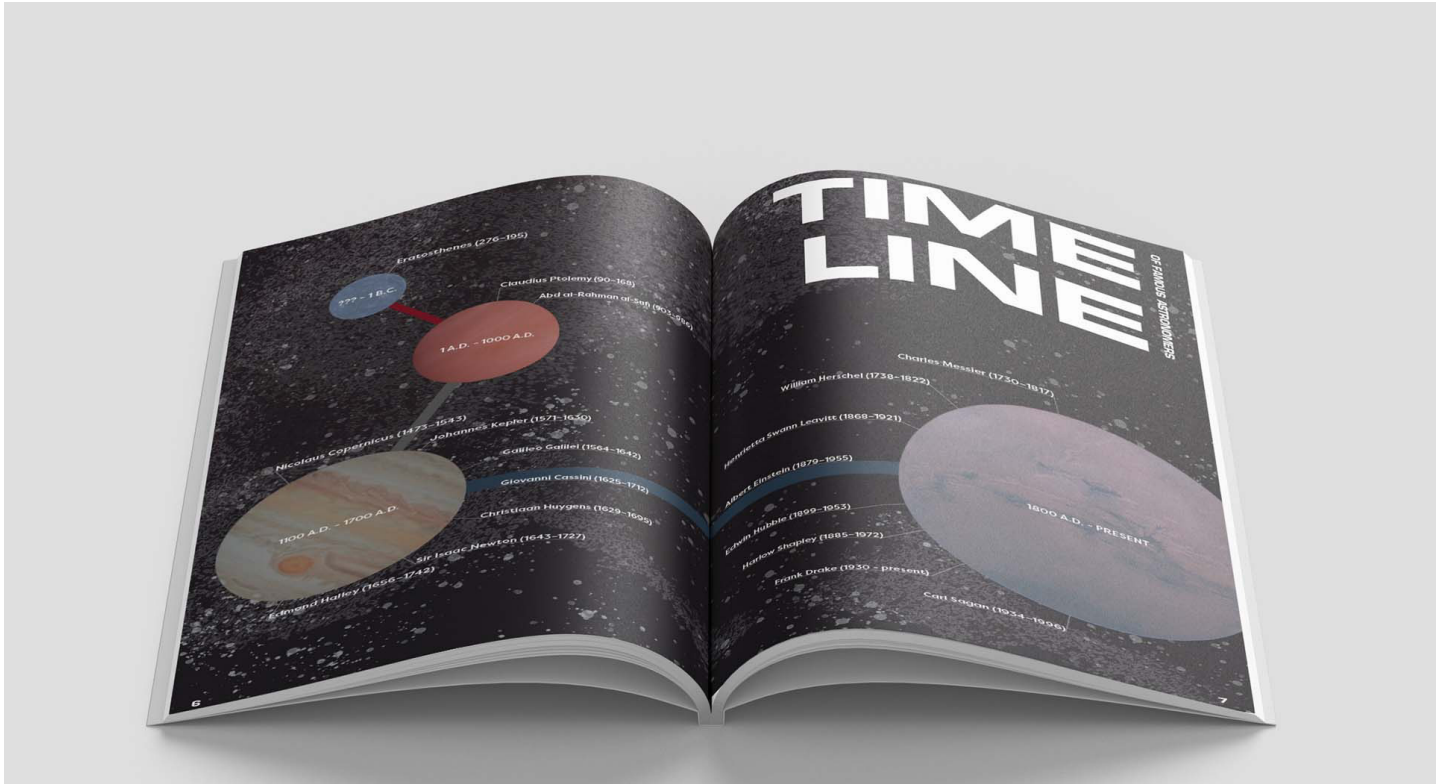


SPACE EDITORIAL

I've always been obsessed with space and its endlessness. In this editorial, my goal was to zoom in on one part of that endlessness, our solar system, and share information about each planet located in it. I also created a mockup for an app that would allow you to see where the planets would be in their orbit on a date of your choosing.







OUTRUNCD

I made this album booklet for one of my favorite Albums, OutRun by Kavinsky. It's a synth-wave album with a focus on some guy driving. The sound of this particular album is 80's in it's composition mixed with the electronic signatures of synthwave. By using retro typefaces and pixelating the images, I believe I managed to capture the zeitgeist and the overall feel of the album.





Let's go

As the lightning strikes, you have to start the fight
 You're shifin' gears, you're punishing, you step through the night
 I know you, I know you

Know that there's a thunder deep inside of you
 It makes you think it's all a dream, it cannot be true
 We'll inhale, we'll inhale

Just follow me and go
 Just follow me and go

It's not known what we'll do, they can break your heart
 Without love, without my desire
 I see a thing that is not real but I'm still alive
 I know you, I know you

And when the power comes from deep within
 I never ran a story that gone never begin
 We'll inhale, we'll inhale

Just follow me and go
 Just follow me and go

This time know when we'll do
 They can break your heart again

That's enough

First Blood

Nightcall

I'm giving you a night call to tell you how I feel
 I want to drive you through the night, down the hills
 I'm gonna tell you something you don't want to hear
 I'm gonna show you where it's dark, but have no fear

There's something inside you
 It's hard to explain
 They're talking about you boy
 But you're still the same

I'm giving you a night call to tell you how I feel
 I want to drive you through the night, down the hills
 I'm gonna tell you something you don't want to hear
 I'm gonna show you where it's dark, but have no fear

There's something inside you
 It's hard to explain
 They're talking about you boy
 But you're still the same

There's something inside you (there's something inside you)
 It's hard to explain (it's hard to explain)
 They're talking about you boy (they're talking about you boy)
 But you're still the same

I come to life
 I come to life
 Yeah, I come to life

I come to life when I'm driving, see the city lights
 Got me slipping, not too much to start it like
 Because the night is young, and I got spots to hit
 Women deceiving crap, shorty body feverish perfected
 Welcome women up to perfection
 I'm destined, please don't try me son, I'm bad, who tested
 All these nobody lames can't see my flow
 You would've thought it was legal, all the stour I blow
 With a mammy riding shotty cute as Gwyneth Paltrow
 So I'm all about this money, every day I count mo'
 Screw a Facebook, neighbor I'm online banking
 Screw a Twitter follow, I'm paper chasing
 And never will you ever see a neighbor slow down
 Pretty faces everywhere, baby girl it's going down
 It's the fast life, I ain't even talking bout me
 Ch, by an out fare but to stop cheating

I come to life in my fast fast car
 Young life, can that ever be ours?
 My Testarossa same color as Mars
 Buckle up, you are now riding with a star
 [2x]

I come to life
 I come to life
 Yeah, I come to life

Yea, I come to life
 I come to life
 Blood flowing, when I'm cruising give me a rush
 Wanted me to go down, told er I just do it up
 New York neighbor, you can tell how my skin thick
 Busting down some fried rice and rib tips
 Feeling bout my business, in for this, these neighbors ridiculous
 Yall just wanna start crap, my neighbor we finish it
 So stop fronting like yall dudes can mess with me
 I cut these fools like pizza pies with extra cheese
 Make you a memory, have you laid out like the letter T
 Never take my eyes off my enemy
 Focused, when I'm in the room you feel my energy
 Probably moving wrong if these haters ain't upset with me
 I keep em fuming, you can see the girl in em
 I tell em keep it moving 'fore we put them hollows in em
 And ain't nobody see it, we do it on the low
 Then jump in the whip, son it's time to go

I come to life in my fast fast car
 Young life, can that ever be ours?
 My Testarossa same color as Mars
 Buckle up, you are now riding with a star
 [2x]

I come to life
 I come to life
 Yeah, I come to life

Suburban



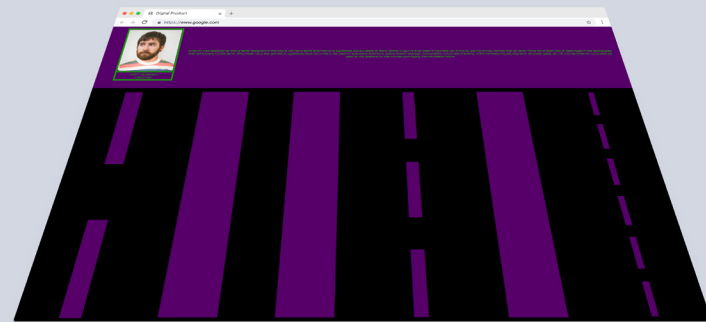
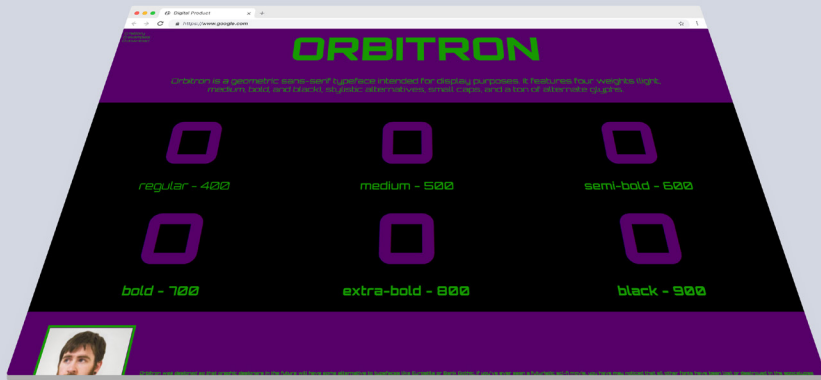
- || Prelude
- || Pleasure
- || Photo Vision
- || Odd Look
- || Rampage
- || Suburbs
- || Testarossa
- || Autodrive
- || First Blood
- || Deadcrusher
- || Grand Canyon
- || Nightcall
- || Roadgame
- || Endless

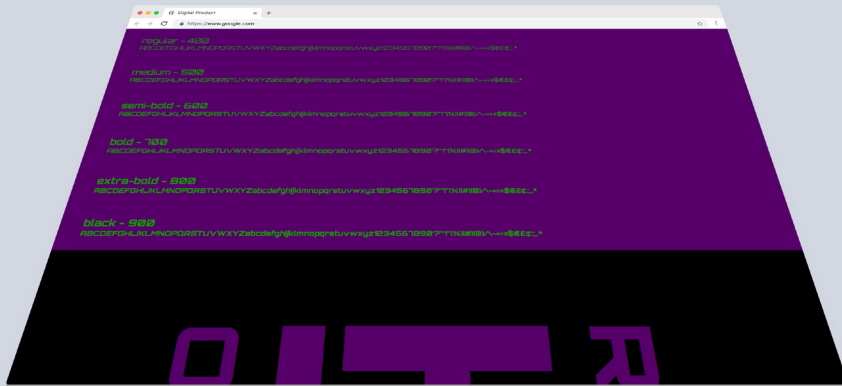


ORBITRON

I made this website to take a typeface and create a website in only that typeface that showed the ways you could use it and in a way that matched what I found the theme of the typeface. Orbitron is a typeface made as a nod to old games, and as such, my goal was to display that theme through highlighter purple and greens against a black background.

ORBITRON





THANKYOU

CONTACTME

- JAMESNEGRI . DESIGN
- HELLO@JAMESNEGRI . DESIGN