

Logo Concept Presentation Schematic



Cover / Title Page



Core Attributes / Values



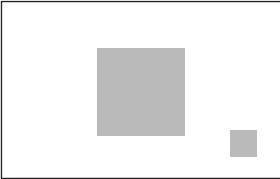
Word Lists / Mind Maps



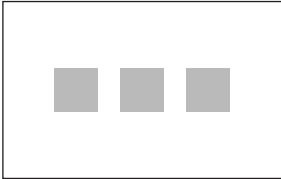
Visual Research



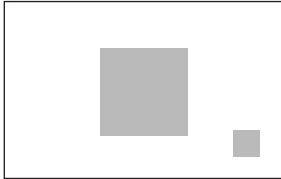
Logo Sketches



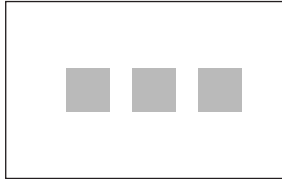
Logo Concept 1 (b + w)



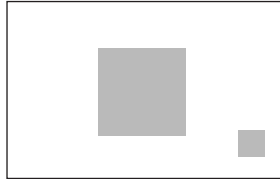
Logo Concept 1 (color var.)



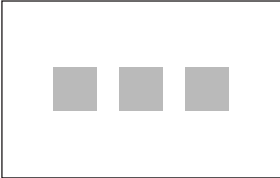
Logo Concept 2 (b + w)



Logo Concept 2 (color var.)



Logo Concept 3 (b + w)



Logo Concept 3 (color var.)