

# Taxonomy

Cross-media Fall 2020

Team 1

Hilijos E. Amanda D. Lisa G. Matias B. Marium B.

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# Media

**Fine Art**- Painting, Sculpture, Drawing, Illustration, Photography, Earth works, Printmaking

**Print**- Billboards, Poster, Books, Newspaper/magazines, Clothing, Packaging, Journals

**Digital**- Augmented Reality, Motion, Websites, Films, Social media, Commercials, Mobile Applications, GIF

**Sound**- Music, Podcast, Radio, Language, Voice, Audio Recordings, Spoken Word

**Performance Arts**- Theatre (Plays), Dance

# Affordances

Advertisement-Subscriptions- Educational-Immersive-Interactive-Kinetic-Static-Emotional-Comical-Timed

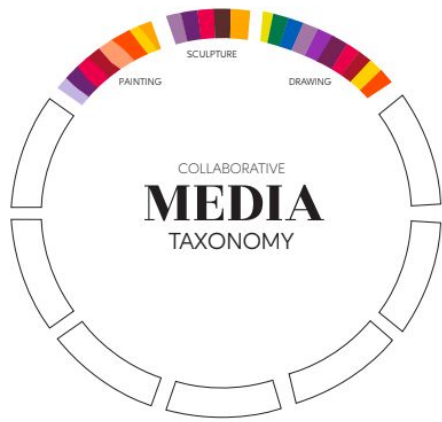
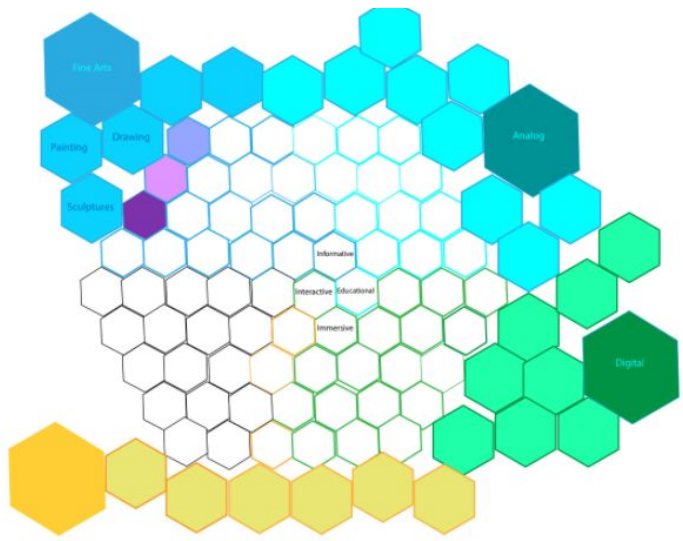
Tangible-Expirable-Abstract-3 Dimensional-Inspirational-Repetitive -Persistent-Persona (Brand)

Conspiracy-Fragile-Biased-Accessible-Informative -Nonsensical-Hateful-Perceptible-Interpretable

Stimulatable-False-Replicable-Controversial-Explicit-Auditory-Passive-Credible-Expensive-Printable

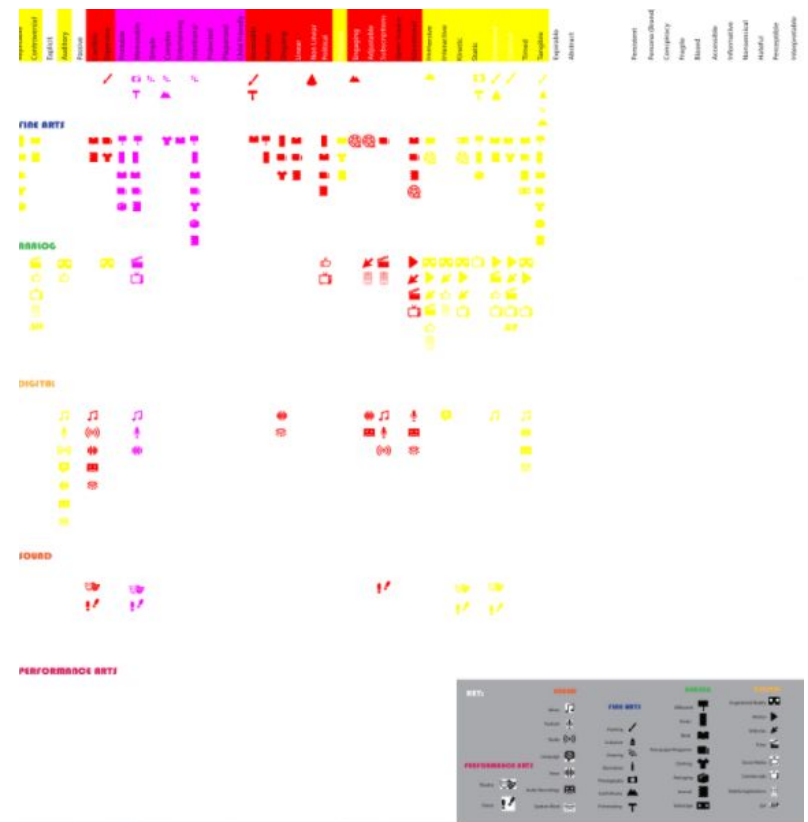
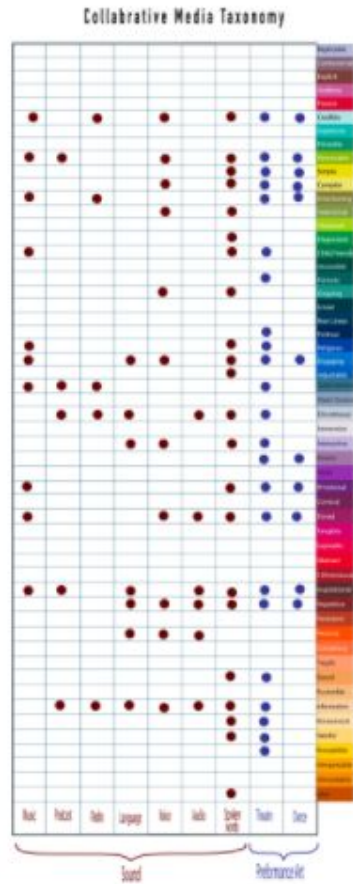
Memorable-Simple-Complex-Entertaining-Intentional-Protected-Plagiarized-Child Friendly-Accessible

Patriotic-Ongoing-Linear-Non Linear-Political-Religious-Engaging-Adjustable

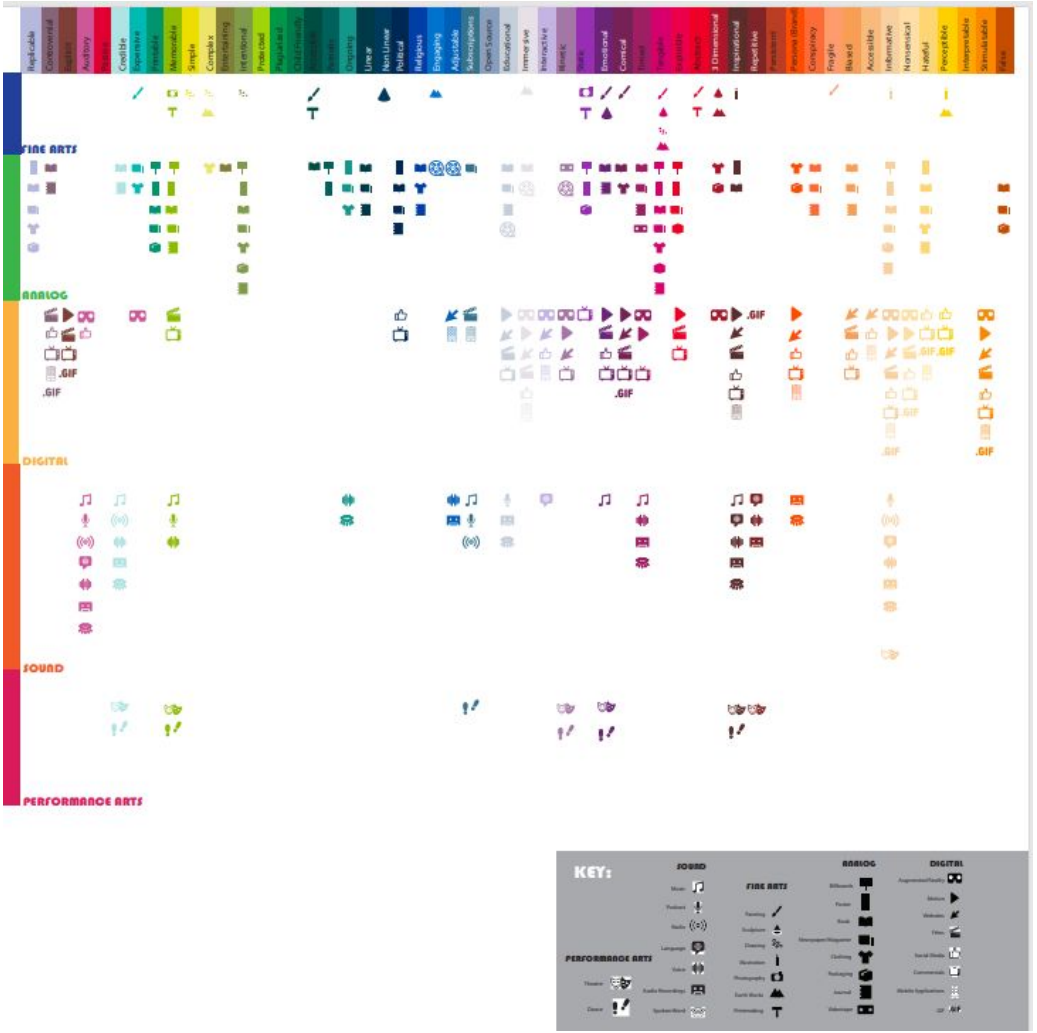


- Refractive
- Conventional
- Subject
- Auditory
- Rescue
- Credible
- Expensive
- Reversible
- Memorable
- Simple
- Complex
- Enriching
- Hybridized
- Recreated
- Repaired
- Child-friendly
- Accidental
- Resilient
- Opening
- Linear
- Non-linear
- Non-linear
- Metical
- Religious
- Integrating
- Adaptible
- Subscriptions
- Open Source
- Educational
- Immersive
- Immersive
- Stimulative
- Static
- Dynamic
- Experimental
- Critical
- Trend
- Single-use
- Loop-able
- Abstract
- 1 Dimensional
- Hybridized
- Repetitive
- Persistent
- Person Brand
- Company
- Frugal
- Blended
- Acoustical
- Independent
- Non-verbal
- Hybrid
- Perceptible
- Interpretable
- Stimulatable
- False

Drafts



First Attempt



# Final Revision



KEY:

- DIGITAL**
  - Augmented Reality
  - Motion
  - Webcasts
  - Films
  - Social Media
  - Commercials
  - Mobile Applications
  - GIF
- ANALOG**
  - Billboards
  - Poster
  - Book
  - Newspaper/Magazine
  - Clothing
  - Packaging
  - Journal
  - Video tape
- FINE ARTS**
  - Painting
  - Sculpture
  - Drawing
  - Illustration
  - Photography
  - Earth Works
  - Printmaking
- SOUND**
  - Music
  - Podcast
  - Radio
  - Language
  - Voice
  - Audio Recordings
  - Spoken Word
- PERFORMANCE ARTS**
  - Theatre
  - Dance

Thank You