

COMPOSITION

Concepts of composition allow for the designer to arrange elements within a frame in order to create an effective, well balanced design/layout.

Specifically with photography, the designer must find and organize visual elements within the camera viewfinder. When taking a photograph, we should consider the possibilities of the subject matter in relation to it's background. What we capture depends on what we are interested in and what we are looking to present to our audience. Once we see things that are of interest, we need to isolate parts of that scene, and organize the important visual elements within our viewfinder to effectively convey how we feel about them.

Concepts of Composition

Unity	Meaning	Color > Tone	Texture
Scale	Focus	Depth	> Smooth/Rough
Size	Form > Format	> Positive/Negative	> Computer/Hand
Balance	Structure > Grid	Space	> Alters definition
Tension/Harmony	Direction	> Foreground/	
Contrast	Detail	Drama > Mystery/	
Context	Rhythm > Movement	Surprise Background	

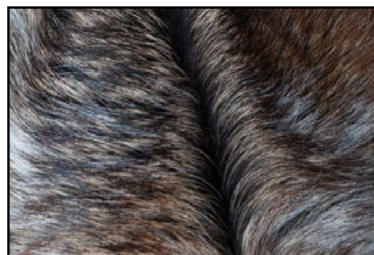
Elements of Photographic Composition



PATTERN



SYMMETRY



TEXTURE



DEPTH OF FIELD



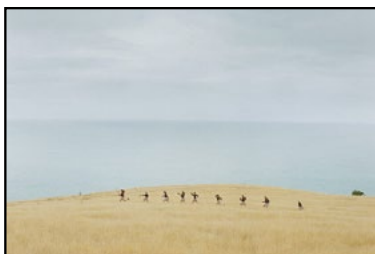
LINE



FRAMING



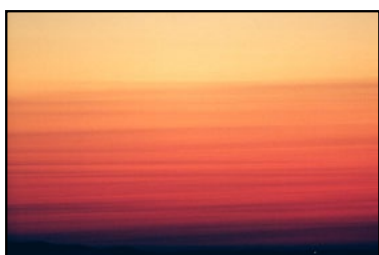
PERSPECTIVE



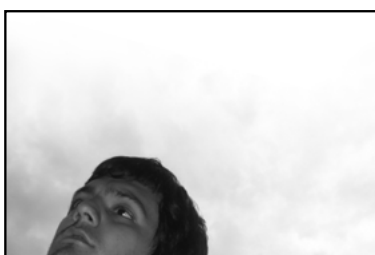
SPACE



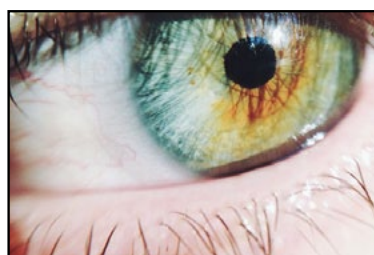
BALANCE



COLOR



CROPPING



ZOOM